1. Record Nr. UNINA9910449809903321 Autore Karmel Solomon M (Solomon Mark), <1965, > Titolo A comparison of small and medium sized enterprises in Europe and in the USA: European capital markets insutute // Solomon Karmel, Justin Byron London;; New York:,: Routledge,, 2002 Pubbl/distr/stampa **ISBN** 1-134-49781-4 0-429-22897-X 0-203-16603-5 1-280-15715-1 Descrizione fisica 1 online resource (278 p.) Collana Routledge studies in business organisations and networks;; 20 Altri autori (Persone) **BryonJustin** Disciplina 338.642094 Soggetti Small business - Europe Entrepreneurship - Europe Small business - United States Entrepreneurship - United States Electronic books. Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Book Cover; Title; Contents; List of figures; List of tables; List of contributors; List of sponsors; Preface; Acknowledgements; Introduction; An overview of SMEs in Europe and the USA; Private equity and venture capital in Europe and the USA; Markets for SME publicly quoted stocks in Europe and the USA; Institutional policy towards SMEs in Europe and the USA; SME development and constraints; comparisons within the EU; Private equity and venture capital in the European Union; Capital markets in the European Union; Conclusions; Glossary; Index Developed from a study commissioned by the European Capital Markets Sommario/riassunto Institute, this book examines the impact of private equity and capital markets on the development of small and medium sized enterprises (SMEs) in the United States and the European Union. It also seeks to understand the nature of institutional policy towards SMEs and the extent to which it can aid development. This volume offers a strong

introduction, glossary and international case-studies to aid the reader's

understanding, and has a broad appeal within finance, economics and business.