

1. Record Nr.	UNINA9910449805303321
Autore	Mandler George
Titolo	Consciousness recovered [[electronic resource]] : psychological functions and origins of conscious thought / / George Mandler
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, PA, : John Benjamins Pub., c2002
ISBN	1-282-25502-9 0-585-46186-4 90-272-9786-X 9786612255021
Descrizione fisica	xii, 140 p
Collana	Advances in consciousness research, , 1381-589X ; ; v. 40
Disciplina	153
Soggetti	Consciousness Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [121]-131) and indexes.

2. Record Nr.	UNINA9911019099803321
Autore	Speg
Titolo	Attention-Grabbing Events: Nonprofit Events That Draw Interest and Support to Your Cause
Pubbl/distr/stampa	[Place of publication not identified], : Jossey Bass Imprint, 2013
ISBN	1-118-70415-0
Descrizione fisica	1 online resource (52 pages)
Disciplina	658.8
Soggetti	Nonprofit organizations - Marketing Special events - Planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Announcements, Press Releases and Promotional Strategies -- Leveraging Anniversaries and Milestones -- Awards and Appreciation Events -- Programs and Experiences that Make an Impact -- Utilizing Celebrities and Speakers -- Construction and Dedication Events -- Engaging Tours and Open Houses -- Reaching Out through Volunteer-Focused Events -- Notable Fundraisers and Friend-Raisers -- Keys to Creating Top-Notch Events -- Online, Virtual and Electronic Tools.
Sommario/riassunto	Originally published by Stevenson, Inc. , this practical resource covers a wide variety of strategies to help garner more attention and support for nonprofit events. In addition to tips, techniques, and best practices, it includes examples successfully used by other nonprofit organizations and associations.