

1. Record Nr.	UNINA9910449782303321
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Titolo	The Changing Consumer [[electronic resource] ] : Markets and Meanings
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2001
ISBN	1-280-10714-6 0-203-99448-5
Descrizione fisica	1 online resource (177 p.)
Collana	Studies in consumption and markets The changing consumer
Altri autori (Persone)	MeethanKevin MilesR Steven MilesSteven
Disciplina	381.3 658.8/3
Soggetti	Consumers Consumption (Economics) Business & Economics Economic History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Book Cover; Title; Copyright; Contents; 1 Introduction; 2 Setting the scene: changing conceptions of consumption; 3 Consuming women: winning women?; 4 Consuming men: producing loaded; 5 Producing TV: consuming TV; 6 Consuming advertising: consuming cultural history; 7 Consuming design: consuming retro; 8 Consuming alcohol: consuming symbolic meaning; 9 Consuming home technology: consuming home computers; 10 Consuming youth: consuming lifestyles; 11 Changing consumer: changing disciplinarity; Index
Sommario/riassunto	In a world undergoing rapid change, this essential collection discusses why consumption has become so important, and what role, if any, it plays in underpinning social, economic and political transformation.