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Nota di contenuto	Book Cover; Title; Copyright; Contents; Foreword; Preface; Chapter 1 The Privatization of Food Services in Schools: Undermining Children's Health, Social Equity, and Democratic Education; Chapter 2 Measuring and Fixing, Filling and Drilling: The ExxonMobil Agenda for Education; Chapter 3 Priming the Pump: "Educating" for Market Democracy; Chapter 4 Jesus in the Temple: What Should Administrators Do When the Marketplace Comes to School?; Chapter 5 Teachers, Unions, and Commercialization; Chapter 6 Children as Collateral Damage: The Innocents of Education's War for Reform Chapter 7 Private Knowledge, Public Domain: The Politics of Intellectual Property in Higher Education Chapter 8 The Two-Way Street of Higher Education Commodification; Chapter 9 Egocentrism in Professional Arts Education: Toward a Discipline-Based view of Work and World; Chapter 10 Controlling the Power Over Knowledge: Selling the Crisis for Self-Serving Gains; Chapter 11 The Exploiting Business: School-Business Partnerships, Commercialization, and Students as Critically Transitive

Sommario/riassunto

This book challenges readers to consider the consequences of commercialism and business influences on and in schools. Critical essays examine the central theme of commercialism via a unique multiplicity of real-world examples. Topics include: *privatization of school food services;*oil company ads that act as educational policy statements;*a parent's view of his child's experiences in a school that encourages school-business partnerships;*commercialization and school administration; *teacher union involvement in the school-business partnership craze currently sweeping the n