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Titolo	Marketing practices in Africa [[electronic resource] /] / guest editor, Kofi Q. Dadzie
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Descrizione fisica	1 online resource (144 p.)
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Altri autori (Persone)	DadzieKofi Q
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Nota di contenuto	Contents; Abstracts and keywords; Guest editorial; Measurement equivalence and applicability of core marketing concepts across Nigerian, Kenyan, Japanese and US firms; Market orientation in Ivory Coast; Market orientation of Nigerian and Kenyan firms; Internet and exporting: the case of Ghana; Financing non-traditional exports in Ghana; Project marketing to Africa: lessons from the case of IVO Transmission Engineering and Ghana's national electrification scheme; Collaboration between developed and developing country-based firms; Internet currency
Sommario/riassunto	About the Guest Editor Kofi Q. Dadzie teaches marketing and logistics in the Robinson College of Business at Georgia State University. For the past 21 years, Dr Dadzie has devoted much of his professional career to researching marketing practices in Africa's economic development with funding from the US Agency for International Development, US Information Agency, and African governments.

2. Record Nr.	UNISA996390648103316
Titolo	An ordinance of His Excellency and Council for the establishing courts of judicature for the ease and benefit of each respective city, town, and county within this province of New-York [[electronic resource]]
Pubbl/distr/stampa	[New York, : William Bradford, 1699]
Descrizione fisica	[4] p
Soggetti	Courts - New York (State) Justice, Administration of - New York (State)
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