

1. Record Nr.	UNINA9910449671803321
Autore	Cronin Anne M. <1967, >
Titolo	Advertising and consumer citizenship : gender, images, and rights // Anne M. Cronin
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2000
ISBN	1-134-59518-2 0-203-99189-3 1-280-10816-9
Descrizione fisica	1 online resource (192 p.)
Collana	Transformations
Disciplina	306.3 659.1/042
Soggetti	Advertising Advertising-- Psychological aspects Consumer behavior Psychological aspects Sex role in advertising Commerce Business & Economics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [167]-174) and index.
Nota di contenuto	Book Cover; Title; Contents; Plates; Series editors' preface; Acknowledgements; Introduction; 1 The individual, the citizen and the consumer; 2 Advertising knowledges; 3 Advertising, texts and textual strategies; 4 Branding vision; 5 Female visions; 6 Visual epistemologies and new consumer rights; Appendix; Notes; Bibliography; Index
Sommario/riassunto	Using a variety of print advertisements, this exciting and provocative study explores how the consumer is created by advertisements in terms of: * Sex* Class* Race.It also explores the figure of the citizen and how this identity is produced by contemporary political discourses. Advertising and Consumer Citizenship will be essential reading for all those interested in the study of consumption, citizenship and gender.

2. Record Nr.	UNINA9910971110903321
Titolo	Beans : nutrition, consumption and health // Elena Popescu and Ivan Golubev, editors
Pubbl/distr/stampa	Hauppauge, N.Y., : Nova Science Publishers, c2012
ISBN	1-62100-216-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (373 p.)
Collana	Agriculture issues and policies Nutrition and diet research progress
Altri autori (Persone)	PopescuElena <1964-> GolubevIvan <1970->
Disciplina	633.3/72
Soggetti	Beans Beans - Nutrition Beans - Health aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Functional food sources: beans in sight / Rocio Campos-Vega ... [et al.] -- Chemical composition and food properties of six cultivars (whole and dehulled) of African yam bean (<i>Sphenostylis stenocarpa</i>) flours / E. I. Adeyeye -- Chemical composition and anti-nutritional factors in five tropical legume seeds / David Betancur-Ancona ... [et al.] -- Preparation techniques for maintenance of nutritional quality of beans / Ana Carolina Fernandes, Rossana Pacheco da Costa Proenca -- Genetic diversity of grains, storage pests and their effects on the worldwide bean supply / Isabel Ribeiro do Valle Teixeira, Cristiane Fortes Gris -- Food-grade soybean: consumption, nutrition, and health / Bo Zhang ... [et al.] -- Angiotensin I-converting enzyme inhibitory and antioxidant activities of protein hydrolysates from four tropical legumes / Maira Segura-Campos ... [et al.] -- Beans by-products, potential sources for functional ingredients / I. Mateos-Aparicio -- Relationship between nutritional quality of beans and growing conditions / Eszter Nemeskeri -- Proteinase inhibitors from legumes / T.B. Ng -- Lectins in legumes / Jack Ho Wong, T.B. Ng -- Leguminous alpha-amylase inhibitors / T.B. Ng ... [et al.] -- Seed yield in mungbean (<i>Vigna radiata</i> (L.) Wilczek) is correlated with root length density and total dry matter / P. Khajudparn

... [et al.] -- Defensins in beans / Jack H. Wong, T.B. Ng.

Sommario/riassunto

In this book, the authors present topical research in the study of the nutrition, consumption and health benefits of bean products. Topics discussed in this compilation include the chemical composition and food properties of six cultivars of African yam bean flours; food-grade soybean consumption and nutrition; proteinase inhibitors from legumes; lectins in legumes; seed yield in mungbean as correlated with root length density and total dry matter; defensins in beans; nutritional quality of beans and growing conditions; bean by-products and the angiotensin I-converting enzyme inhibitory and antioxidant activities of protein hydrolysates from four tropical legumes.