

1. Record Nr.	UNINA9910449668603321
Titolo	Advances in the measurement of intangible capital [[electronic resource]] : papers from the 4th NYU Intangibles Conference // guest editor, Jay Chatzkel
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2002
ISBN	1-280-47926-4 9786610479269 1-84544-673-9
Descrizione fisica	1 online resource (88 p.)
Collana	Journal of intellectual capital ; ; v.3, no. 1
Altri autori (Persone)	ChatzkelJay L
Disciplina	658.1524
Soggetti	Industrial management Intellectual capital Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts and keywords; Guest editorial; Developing and managing knowledge through intellectual capital statements; Social innovation capital; Measuring the value of Lincoln Re's R&D; The linkage between management practices, intangibles performance and stock returns; Fair value of intellectual property; Towards a financial reporting framework for intangibles; Note from the publisher
Sommario/riassunto	This special conference issue of the Journal of Intellectual Capital focuses on presentations given at the 4th NYU Research Conference on Intangibles held at the New York University's Stern School of Business in April 2001. The Conference brought together researchers and practitioners who have tackled the central issues concerning intangibles: measurement and valuation.