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Nota di contenuto	Table of contents; Editor's letter; The networked idealist's advantage; Transformational innovation; From breakthrough to value creation; Leadership: experience is the best teacher; Consumer decision process modeling: how leaders can better understand buyers' choices; How the balanced scorecard complements the McKinsey 7-S model; Disruptive scenarios Four futures: privacy battles and chatty networks; Value pioneering - how to swim in your own ocean; Using experience to teach yourself; Quick takes
Sommario/riassunto	In this issue, which focuses on innovation, we offer an intriguing article on a new form of innovator, the network idealist. You may be somewhat familiar with the network idealist concept because of what they do: for example, Craigslist, the free online classified ad service, competes with newspapers; Kazaa, a file-sharing service, upended the entertainment industry; Skype, a voice-over-internet telephony service, worries the telephone industry; MoveOn, revolutionized US political funding; and Linux, a programmer network, developed a software system that now threatens mighty Microsoft.

