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Sommario/riassunto	Bringing together the work of leading researchers, this book provides a clear and accessible overview of current research on destination recommendation systems. These systems guide consumer behaviour by enabling Internet users to quickly and effectively find relevant information about travel destinations, attractions, accommodation and transportation. The chapters in this book cover consumer behaviour, perceptual factors influencing consumer choice, and the design of destination recommendation systems. The book examines four different types of destination marketing system and concludes by anal