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| Altri autori (Persone) | RajRazaq MorpethNigel D |
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Sommario/riassunto

Religion and spirituality are common motivations for travel, with many major tourist destinations having developed largely as a result of their connections to sacred people, places and events. Describing practical applications, models and case studies, this book provides an insight into the management of religious tourism, covering both ancient sacred sites and emerging destinations. It fully explores the pressures on sacred spaces to become commercialised and festivalised arenas, while still maintaining their religious and spiritual integrity.
