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Edizione	[1st ed.]
Descrizione fisica	1 online resource (481 p.)
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Soggetti	Amusement parks - History
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Note generali	"Translated by Andrew Clarke"--T.p. verso.
Nota di bibliografia	Includes bibliographical references (p. 429-447) and index.
Nota di contenuto	The social origins of the theme park concept -- Development and categorisation -- Globalization of the theme park industry -- A profile of major theme park operators -- Theme parks and the commercialisation of leisure -- The urbanism of theme parks and spatial innovation -- The impact of theme parks -- The development of theme park destinations -- Factors influencing the development process -- Basic principles of theme park planning -- The architectural design of a theme park -- Management strategies.
Sommario/riassunto	From the first pleasure gardens to the global theme park companies, this book provides an understanding of the nature and function of theme parks as spaces of entertainment. It portrays the impacts of theme parks as global competitive actors, agents of global development and cultural symbols, in the context of their role in the developing economy.