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Autore	Egmond Antonius Nicolaas Francesco van <1946->
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Nota di contenuto	Contents; 1 The Great Unknown; 1.1 The Study of Tourists; 1.2 West-South Tourism; 1.3 Size of West-South Tourism; 1.4 Sustainable Tourism Development; 2 Towards Understanding Western Tourists: Theoretical Perspectives; 2.1 Modernity; 2.2 Tourism and Modernity; 2.3 Life-worlds and Distinctive Preferences; 2.4 Concepts to Explain Individual Decision-making; 3 Towards Understanding Western Tourists: Empirical Studies; 3.1 Introduction; 3.2 Organized Tourists; 3.3 Backpackers; 3.4 Other Types of West-South Tourists; 4 The Tourist Unravelled; 4.1 Evaluation of the Theoretical Perspectives 4.2 Life-worlds, Lifestyles and Distinctive Preferences of Tourists4.3 Life-worlds of 'Hosts' versus 'Guests' - an Intermezzo; 4.4 A Classification of West-South Tourists; 4.5 Towards Cross-cultural Comparative Studies; 5 Planning for the 'Right' Tourists; 5.1 Introduction; 5.2 Understanding Tourism Concepts; 5.3 Planning for the 'Right' Tourists; References; Appendix A; Appendix B; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W
Sommario/riassunto	Developing countries are increasingly reliant on tourism to generate income. To do this successfully, it is critical for them to have an understanding of the tourist phenomenon. This book provides a clear

overview of 'West-South' tourism, reviewing and evaluating both theoretical perspectives as well as empirical studies of organized tours, backpackers, independent tourists and volunteer tourism. It concludes by outlining how developing countries can plan to attract the right kind of tourists.
