

1. Record Nr.	UNINA9910446332703321
Titolo	Building community capacity for tourism development / / edited by Gianna Moscardo
Pubbl/distr/stampa	Wallingford, UK ; ; Cambridge, Mass., : CABI, c2008
ISBN	1-281-76561-9 9786611765613 1-84593-448-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (196 p.)
Altri autori (Persone)	MoscardoGianna
Disciplina	338.4/791
Soggetti	Tourism Community development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Introduction; Part I: Improving Knowledge of Tourism Development and Its Impacts; 1 Community Capacity Building: an Emerging Challenge for Tourism Development; 2 Enhancing the Economic Benefits of Tourism at the Local Level; 3 Understanding How Tourism Can Bring Sociocultural Benefits to Destination Communities; 4 Linking a Sense of Place with a Sense of Care: Overcoming Sustainability Challenges Faced by Remote Island Communities; Part II: Improving Community Knowledge of Tourism Development; 5 Community-based Tourism in Asia 6 Examples of Effective Techniques for Enhancing Community Understanding of Tourism7 Tools to Enhance Community Capacity to Critically Evaluate Tourism Activities; Part III: Improving Community Participation in Tourism Development; 8 Partnerships for Tourism Development; 9 Enhancing Participation of Women in Tourism; 10 Entrepreneurship and the Rural Tourism Industry: a Primer; 11 Perspectives on Leadership Coaching for Regional Tourism Managers and Entrepreneurs; 12 Capacity Building Through Cooperation; Building Community Capacity for Tourism Development: Conclusions; Index; A; B; C; D; E FG; H; I; J; K; L; M; N; P; R; S; T; V; W

Sommario/riassunto

A lack of entrepreneurial capacity, limited understanding of tourism markets and a lack of community understanding of tourism and its impacts have been identified as barriers to effective tourism development in peripheral regions. This book provides an analysis of this issue within tourism development practice.
