

1. Record Nr.	UNINA9910446329703321
Titolo	Cultural tourism research methods // edited by Greg Richards and Wil Munsters
Pubbl/distr/stampa	Wallingford, Oxfordshire, UK, : Cambridge, MA, c2010
ISBN	1-282-65781-X 9786612657818 1-84593-519-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (242 p.)
Altri autori (Persone)	RichardsGreg MunstersWil
Disciplina	910.72
Soggetti	Heritage tourism - Research Tourism - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Preface; Tables, Boxes, Figures and Appendices; PART I: THE EVOLUTION OF CULTURAL TOURISM RESEARCH; PART II: MIXED QUALITATIVE-QUANTITATIVE APPROACHES; PART III: QUALITATIVE APPROACHES; PART IV: INTERDISCIPLINARY APPROACHES; PART V: CONCLUSION; Index
Sommario/riassunto	Cultural tourism includes experiencing local culture, traditions and lifestyle, participation in arts-related activities, and visits to museums, monuments and heritage sites. This book reviews a wide range of qualitative and quantitative research methods applied to the field. It is suitable for students and researchers in tourism and leisure.