

1. Record Nr.	UNINA9910446328803321
Autore	Bryceson K. P
Titolo	'E' issues for agribusiness : the 'what', 'why', 'how
Pubbl/distr/stampa	[Place of publication not identified], : CABI Pub, 2006
ISBN	1-84593-135-1
Disciplina	630.68/8
Soggetti	Agricultural industries Electronic commerce Business & Economics Agricultural Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Introduction : the balancing act -- An agribusiness in the eLandscape -- Creating value in the 'E' agribusiness world -- The KID Triangle : knowledge, information and data in the 'E' world -- Agri-food chains in the 'E' world -- Managing uncertainty in the 'E' world -- Food tracking and traceability in the 'E' world -- Is the agribusiness 'E' ready? -- The practicalities of 'making it happen' -- E-governance and legal issues in the 'E' world -- Final thoughts : future proofing.