

1. Record Nr.	UNINA9910446320103321
Titolo	Quality assurance and certification in ecotourism // edited by Rosemary Black And Alice Crabtree
Pubbl/distr/stampa	Cambridge, MA ; ; Wallingford, : CABI Pub., c2007
ISBN	1-281-00437-5 9786611004378 1-84593-238-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (556 p.)
Collana	Ecotourism book series
Altri autori (Persone)	BlackRosemary <1955-> CrabtreeAlice
Disciplina	910.68/4
Soggetti	Ecotourism - Quality control Ecotourism - Certification
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Foreword; Foreword; Preface; Acknowledgements; TIES Organizational Description; Abbreviations; 1 Setting the Context: Quality in Ecotourism; PART ONE: SPECTRUM OF QUALITY ASSURANCE TOOLS; PART TWO: STAKEHOLDERS' PERSPECTIVES; CONCLUSION; Glossary; Index;
Sommario/riassunto	Genuine ecotourism can have many positive impacts. This book considers the topic of quality control and accreditation in ecotourism, describing the mechanisms that can be implemented to ensure quality in various aspects of the industry, namely protected areas, businesses, products and tour guides.