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| 1. Record Nr. | UNINA9910446319603321 |
| Titolo | City tourism : national capital perspectives // edited by Robert Maitland and Brent W. Ritchie |
| Pubbl/distr/stampa | Cambridge, MA, : CABI, c2010 |
| ISBN | 1-282-70149-5 9786612701498 1-84593-547-0 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (297 p.) |
| Altri autori (Persone) | MaitlandRobert <1950-> RitchieBrent W |
| Disciplina | 338.4/791091734 |
| Soggetti | Tourism Capitals (Cities) Cities and towns |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Contents; Contributors; National Capitals in the City Tourism System; Imaging and Branding; Visitor Experiences; Tourism Markets; Tourism Development; Future Developments; Index |
| Sommario/riassunto | City tourism has grown rapidly and spread well beyond tourist-historic cities and resorts. With a focus on city tourism themes, this book draws on original research to investigate tourism in national capitals, considering image and branding, the visitor experience, visitor markets and tourism development. |