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| ISBN | 1-282-29317-6 9786612293177 1-84593-525-X |
| Descrizione fisica | 1 online resource (266 pages) : illustrations |
| Disciplina | 394.2068 |
| Soggetti | Special events - Planning Special events - Environmental aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Contents; Contributors; Preface; PART I: CONCEPTS OF SUSTAINABILITY WITHIN THE EVENTS SECTOR; PART II: ECONOMIC, SOCIAL AND ENVIRONMENTAL IMPACTS OF EVENTS; PART III: MANAGEMENT MODELS AND FEASIBILITY OF SUSTAINABLE EVENTS; PART IV: MANAGEMENT MODELS AND FEASIBILITY OF SUSTAINABLE EVENTS; PART V: SUSTAINABLE EVENTS - CASE STUDIES; Index |
| Sommario/riassunto | Sustainable management is an important consideration for businesses and organisations. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply. |