

1. Record Nr.	UNINA9910446314303321
Titolo	Event management and sustainability // edited by Razaq Raj and James Musgrave
Pubbl/distr/stampa	Wallingford, UK ; ; Cambridge, MA : , : CABI, , [2009] ©2009
ISBN	1-282-29317-6 9786612293177 1-84593-525-X
Descrizione fisica	1 online resource (266 pages) : illustrations
Disciplina	394.2068
Soggetti	Special events - Planning Special events - Environmental aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Preface; PART I: CONCEPTS OF SUSTAINABILITY WITHIN THE EVENTS SECTOR; PART II: ECONOMIC, SOCIAL AND ENVIRONMENTAL IMPACTS OF EVENTS; PART III: MANAGEMENT MODELS AND FEASIBILITY OF SUSTAINABLE EVENTS; PART IV: MANAGEMENT MODELS AND FEASIBILITY OF SUSTAINABLE EVENTS; PART V: SUSTAINABLE EVENTS - CASE STUDIES; Index
Sommario/riassunto	Sustainable management is an important consideration for businesses and organisations. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply.