1.	Record Nr.	UNINA9910438255603321
	Titolo	Information and Communication Technologies in Tourism 2013 : Proceedings of the International Conference in Innsbruck, Austria, January 22-25, 2013 / / edited by Lorenzo Cantoni, Zheng (Phil) Xiang
	Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
	ISBN	3-642-36309-1
	Edizione	[1st ed. 2013.]
	Descrizione fisica	1 online resource (578 p.)
	Altri autori (Persone)	CantoniLorenzo XiangZheng
	Disciplina	330 338.47910285 338.9 650
	Soggetti	Business information services Architecture Regional economics Space in economics IT in Business Cities, Countries, Regions Regional and Spatial Economics
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	1. Mobile Technologies -- 2. Destination Management Organizations -- 3. Social Media -- 4. Organizational Use of ICT -- 5. Website Evaluation and ICT Adoption -- 6. Semantic Technology & Recommender Systems -- 7. User Tracking and Modelling.- 8. Search and Information Use.- 9. Travel Technologies and Distribution. .
	Sommario/riassunto	The papers presented in this volume advance the state of the art in social media and Web 2.0, electronic tourism marketing, web site and search engine optimization, technology adoption and diffusion, online communities, tourism management and decision support, eLearning, mobile technologies and applications in tourism, recommender

systems, e-intermediaries and networks in tourism, customer research in e-tourism and user generated content. The volume collects research papers of prominent scholars from around the world with a disciplinary background in the fields of social or computer sciences. The book covers the most significant topics within the study field of electronic tourism and addresses both, academics and practitioners interested in the latest advances in the electronic travel and tourism domain.