

1. Record Nr.	UNINA9910768178003321
Titolo	E-Commerce and Web Technologies : 5th International Conference, EC-Web 2004, Zaragoza, Spain, August 31-September 3, 2004, Proceedings // edited by Kurt Bauknecht, Martin Bichler, Birgit Pröll
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2004
ISBN	3-540-30077-5
Edizione	[1st ed. 2004.]
Descrizione fisica	1 online resource (XII, 376 p.)
Collana	Lecture Notes in Computer Science, , 0302-9743 ; ; 3182
Disciplina	658.872
Soggetti	Computer science Application software Computers and civilization Information technology Business—Data processing Information storage and retrieval Popular Computer Science Information Systems Applications (incl. Internet) Computers and Society Computer Appl. in Administrative Data Processing IT in Business Information Storage and Retrieval
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Recommender Systems -- Using Attributes to Improve Prediction Quality in Collaborative Filtering -- Using Association Analysis of Web Data in Recommender Systems -- An Intelligent System for Personalized Advertising on the Internet -- Supporting User Query Relaxation in a Recommender System -- Databases and EC Applications -- Accelerating Database Processing at e-Commerce Sites -- Optimized Query Delivery in Distributed Electronic Markets -- Uniform Access to Data in Workflows -- Service-Oriented e-Commerce Applications -- Formal Verification of BPEL4WS Business Collaborations

-- Seamless Federation of Heterogeneous Service Registries -- A Survey of Public Web Services -- Electronic Negotiation Systems -- Protocols for Electronic Negotiation Systems: Theoretical Foundations and Design Issues -- Implementing Complex Market Structures with MetaMarkets -- Evaluation of an Online Multidimensional Auction System: A Computer Simulation Investigation -- Electronic Negotiations – A Generic Approach with Action Systems -- Security and Trust in e-Commerce -- Interaction Trust Evaluation in Decentralized Environments -- Towards a Privacy Preserving e-Commerce Protocol -- Using Recoverable Key Commitment to Defend Against Truncation Attacks in Mobile Agents -- Techniques for B2B e-Commerce -- OCL-Constraints for UMM Business Collaborations -- Use and Extension of ebXML Business Profiles for Textile/Clothing Firms -- A Framework for Multilingual Electronic Data Interchange -- Negotiation Strategies and Protocols -- An Analysis of Bidding Activity in Online Auctions -- Negotiating over Bundles and Prices Using Aggregate Knowledge -- A Model for Multi-party Negotiations with Majority Rule -- Modeling of e-Commerce Applications -- Analysis of Mobile Business Processes for the Design of Mobile Information Systems -- Enriching Conceptual Modeling of XML-Aware Adaptive Web Systems with Object-Oriented Constructs and UML Diagrams -- Modelling Content Aggregation for Developing e-Commerce Web Sites -- e-Commerce Intelligence -- On the Use of Bipolar Scales in Preference-Based Recommender Systems -- Applying Text Mining on Electronic Messages for Competitive Intelligence -- Web Page Ranking Based on Events -- e-Retailing and Web Site Design -- A Personalized Offer Presentation Scheme for Retail In-Store Applications -- Combining Usage, Content, and Structure Data to Improve Web Site Recommendation -- Towards a Multidimensional Model for Web-Based Applications Quality Assessment -- Structuring Web Sites Using Linear Programming -- DRM and EC Strategies -- Use of Semantic Tools for a Digital Rights Dictionary -- The Role of Electronic Commerce in Determining Desirable Customer Relationship Outcomes -- Value Based Management and Strategic Planning in e-Business.

Sommario/riassunto

We welcome you to the proceedings of the 5th International Conference on E-Commerce and Web Technology (EC-Web2004) held in conjunction with DEXA 2004 in Zaragoza, Spain. This conference, ?rst held in Greenwich, United Kingdom in 2000, now is in its ?fth year and very well established. As in the four previous years, it served as a forum to bring together researchers from academia and commercial developers from industry to discuss the current state of the art in e-commerce and Web technology. Inspirations and new ideas emerged from intensive discussions during formal sessions and social events. Keynote addresses, research presentations and discussions during the conference helped to further develop the exchange of ideas among the researchers, developers and practitioners present. The conference attracted 103 paper submissions and almost every paper was reviewed by three program committee members. The program committee - lected 37 papers for presentation and publication, a task which was not easy due to the high quality of the submitted papers. We would like to express our thanks to our colleagues who helped with putting together the technical program: the program committee members and external reviewers for their timely and rigorous reviews of the papers, and the organizing committee for their help in the administrative work and support. We owe special thanks to Gabriela Wagner, Mirella Köster, and Birgit Hauer for their helping hands concerning the administrative and organizational tasks of this conference. Finally, we would like to thank all the authors who submitted papers, authors who

presented papers, and the participants who together made this conference an intellectually stimulating event through their active contributions.

2. Record Nr.

Titolo

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Entrepreneurship in the Balkans : Diversity, Support and Prospects //
edited by Veland Ramadani, Robert C. Schneider

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Descrizione fisica

1 online resource (400 p.)

Altri autori (Persone)

RamadaniVeland
SchneiderRobert C

Disciplina

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Soggetti

Entrepreneurship
New business enterprises
Economic policy
Economic development
Development economics
Economic Policy
Economic Development, Innovation and Growth
Development Economics

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Introduction -- Concept and Activities -- Diversities and Perspectives
-- Support and Development -- Conclusions.

Sommario/riassunto

This book represents a comprehensive state-of-the-art picture of entrepreneurship and small business management issues in the Balkans region. It provides major theoretical and empirical evidence that offers

a brighter view of these fields and aims to open up opportunities for greater dialogue in public policy. The readers would be able to enhance their knowledge on small businesses and innovation issues in the Balkans. An outcome of a long lasting endeavour, this book includes contributions of highly reputed authors and experts from the Balkans' countries. Features forewords by two well-known personalities of this field, Leo Paul Dana and Alain Fayolle.
