1. Record Nr. UNINA9910438246703321 Autore Shepherd Robert J Titolo Heritage management, tourism, and governance in China: managing the past to serve the present // Robert J. Shepherd, Larry Yu New York, : Springer, 2013 Pubbl/distr/stampa 1-283-93446-9 **ISBN** 1-4614-5918-4 Edizione [1st ed. 2013.] Descrizione fisica 1 online resource (99 p.) Collana SpringerBriefs in archaeology, , 1861-6623 Altri autori (Persone) YuLawrence Disciplina 951 Soggetti Heritage tourism - China Tourism - China China Politics and government Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Heritage Management, Tourism, and Governance in China: Acknowledgments; Contents; List of Figures; Chapter 1: Introduction; Bibliography: Chapter 2: Historical Background; Bibliography: Chapter 3: The Politics of Heritage; Bibliography; Chapter 4: Nature, Culture, and Civilization; Bibliography; Chapter 5: Economics of Heritage Management: The Administrative Structure: Management of Cultural Heritage; The Admissions Economy Phenomenon; Bibliography; Chapter 6: The Social Impact of Heritage; The Paradox of Heritage Preservation; Creating Heritage: Development Versus Heritage Becoming a Tourist AttractionBibliography; Conclusion; Bibliography; Index Sommario/riassunto This monograph analyzes current cultural resource management, archeological heritage management, and exhibitionary practices and policies in the People's Republic of China. Academic researchers. preservationists, and other interested parties face a range of challenges for the preservation of the material past as rapid economic and social changes continue in China. On the one hand, state-supported development policies often threaten and in some cases lead to the destruction of archeological and cultural sites. Yet state cultural

policies also encourage the cultivation of precisely such sites as

tourism development resources. This monograph aims to bring the concepts of world heritage sites, national tourism policies, ethnic tourism, and museum display together for a general cultural heritage audience. It focuses on a central issue: the tensions between a wide range of interest groups: cultural anthropologists and archeologists, tourism officials, heritage proponents, economic development proponents, a new class of private rich with the means to buy artifacts, and a fragmented regulatory system. Behind all of them lies the political role of heritage in China, also addressed in this monograph.