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Titolo Small business and the public library [[electronic resource]] : strategies for a successful partnership / / Luise Weiss, Sophia Serlis-McPhillips, Elizabeth Malafi

Pubbl/distr/stampa Chicago, : American Library Association, 2011

ISBN 0-8389-9323-0
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Descrizione fisica 1 online resource (146 p.)

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Disciplina 021.2

Soggetti Libraries and business - United States
Libraries and the unemployed - United States
Business information services - United States
Electronic books.

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Business services and the mission of the library -- Collection development : tools of the trade -- Programming : opening the doors -- Marketing : getting the word out -- Networking : meeting and greeting -- The power of partnerships -- Funding : how to pay for it all -- The future.

Sommario/riassunto Aligning with current difficult economic times, this book helps libraries assist users entering or already involved in the small business community

2.	Record Nr.	UNINA9910438233503321
	Titolo	Technologies for active aging / / Andrew Sixsmith, Gloria Gutman, editors
	Pubbl/distr/stampa	New York, : Springer, 2013
	ISBN	1-4419-8348-1
	Edizione	[1st ed. 2013.]
	Descrizione fisica	1 online resource (231 p.)
	Collana	International perspectives on aging ; ; 9
	Altri autori (Persone)	SixsmithAndrew GutmanGloria
	Disciplina	362.19897
	Soggetti	Aging - Research Self-help devices for older people Technology and older people
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Technology and the Challenge of Aging -- Chapter 3: Older Adults and the Adoption of Healthcare Technology: Opportunities and Challenges -- Chapter4: Assistive Technologies: Ethical Practice, Ethical Research and Quality of Life -- Chapter 5: Expanding the Technology Safety Envelope for Older Adults to Include Disaster Resilience -- Chapter 6: Measuring the Effectiveness of Assistive Technology on Active Aging: Capturing the Perspectives of Users -- Chapter 7: Using technology to support people with dementia -- Chapter 8: Ambient Assisted Living systems in real life situations: Experiences from the SOPRANO project -- Chapter 9:The Virtual Environment in Communication of Age-Friendly Design -- Chapter 10: Technology and fun for a happy old age -- Chapter 11: Videoconferencing and Social Engagement for older adults -- Chapter 12: International Initiatives in Technology and Aging.
	Sommario/riassunto	The two phenomena are occurring side by side: a rapidly growing elder population and a burgeoning tech sector. Where a few years ago these worlds would not have met, a new generation of older adults has grown comfortable with technology and open to its possibilities for improving their lives as they age. Technologies for Active Aging offers novel answers to a range of aging issues, from safety and mobility to

cognition and continence. Written for the non-technical reader, the book examines the potential of information and communicative technologies such as pervasive computing, smart environments, and robotics to enhance seniors' quality of life and encourage independent living, better care and self-care, and social participation. Diversity is emphasized here, in terms of the life areas addressed, the perspectives of elders and caregivers, and the global reach of those working toward solutions. This state-of-the-field volume looks ahead to future research and the next wave of innovations to help all seniors, regardless of health or ability. Among the topics featured: Promoting technology use by people with dementia. Wheelchair mobility in older adults. Intelligent systems for assessing age-related changes using home-based technology. Measuring the effectiveness of assistive technologies in community and home settings. Technology for the prevention of fall-related injuries. Tele-health in chronic disease management. A comprehensive mix of theoretical developments and emerging realities, Technologies for Active Aging serves a variety of professionals, including gerontologists, sociologists, health and cross-cultural psychologists, and public health policymakers.