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Sommario/riassunto	Statistical surveys represent an important source of scientific knowledge and a valid decision support tool in many fields, from social studies to economics, market research, health studies, and others. Scientists have tackled most of the methodological issues concerning surveys and the scientific literature offers excellent proposals for planning and conducting surveys. Nevertheless, surveys often require the achievement of aims that either deviate from the methodology or do not have a specific solution at all. This book focuses on survey theory and applications, providing insight and innovative solutions to face problems in data collection and integration, complex sample design, opinion questionnaire design, and statistical estimation. Formal rigour and simple language, together with real-life examples, will make the book suitable to both practitioners involved in applied research and to academics interested in scientific developments in the survey field.