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Autore	Westland J. Christopher
Titolo	Global electronic commerce : theory and case studies / / J. Christopher Westland, Theodore H.K. Clark
Pubbl/distr/stampa	Cambridge, Massachusetts : , : MIT Press, , c1999 [Piscataway, New Jersey] : , : IEEE Xplore, , [1999]
ISBN	0-585-23821-9
Descrizione fisica	1 PDF (xi, 592 pages) : illustrations
Altri autori (Persone)	ClarkTheodore H. K
Disciplina	658.8/00285
Soggetti	Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen.
Nota di bibliografia	Includes bibliographical references (pages [581]-585) and index.
Sommario/riassunto	Over the past two decades, businesses in virtually every sector of the world economy have benefited from the technologies of electronic commerce--the automation of commercial transactions using computer and communications technologies. Electronic commerce has spurred far-reaching changes in business, on multiple fronts, using many technologies. This book provides a deep, practical understanding of these technologies and their use in e-commerce. Unlike other books on e-commerce, it does not concentrate solely on the Internet. Instead, it suggests that the Internet is only a bridge technology--attractive because of its low cost and global reach, but unattractive because of its slow speed and poor user interface.Each of the twelve chapters contains an overview of a current theory or practice followed by one or more business case studies. A combination of academic theory and case studies provides a comprehensive picture of how businesspeople use computers to revolutionize the selling and delivery of their products and services.

2. Record Nr.	UNINA9910438119503321
Autore	Durr Detlef <1951->
Titolo	Quantum physics without quantum philosophy // Detlef Durr, Sheldon Goldstein, Nino Zanghi
Pubbl/distr/stampa	Berlin, : Springer, 2013
ISBN	1-283-84946-1 3-642-30690-X
Descrizione fisica	1 online resource (293 p.)
Altri autori (Persone)	GoldsteinSheldon ZanghiNino
Disciplina	530.01
Soggetti	Quantum theory Quantum theory - Philosophy Nuclear physics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Quantum equilibrium -- pt. II. Quantum motion -- pt. III. Quantum relativity.
Sommario/riassunto	It has often been claimed that without drastic conceptual innovations a genuine explanation of quantum interference effects and quantum randomness is impossible. This book concerns Bohmian mechanics, a simple particle theory that is a counterexample to such claims. The gentle introduction and other contributions collected here show how the phenomena of non-relativistic quantum mechanics, from Heisenberg's uncertainty principle to non-commuting observables, emerge from the Bohmian motion of particles, the natural particle motion associated with Schrödinger's equation. This book will be of value to all students and researchers in physics with an interest in the meaning of quantum theory as well as to philosophers of science.