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Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; About the Author; About the Technical Reviewer; Acknowledgments; Introduction; Chapter 1 Microsoft Design Style Inspirations; Bauhaus and the Modern Design Movement; Applying Bauhaus to Running Total; International Typographic Style (Swiss Design Style); Typographic Grids; Applying a Typographic Grid to Running Total; Clean and Consistent Typography; Applying Typography to Running Total; Clear Iconography; Applying Iconography to Running Total; Use of Photographic Imagery; Applying Photographic Imagery to Running Total; Bold Use of Color Using Color in Windows 8 Cinematography and Motion Design; Motion Design in Windows 8; Summary; Chapter 2: Microsoft Design Style Principles; Show Pride in Craftsmanship; Sweat the Details; Sweat the Details in Running Total; Make It Safe and Reliable; Making Running Total Safe and Reliable; Align to the Grid; Aligning Running Total to the Grid; Be Fast and Fluid; Design for Touch; Designing Running Total for Touch; Delight with Motion; Delighting with Motion in Running Total; Be Responsive and Ready; Making Running Total Responsive and Ready; Be Authentically Digital; Avoid Skeuomorphism Avoiding Skeuomorphism in Running Total Use Beautiful Typography and Bold Colors; Beautiful Typography and Bold Colors in Running Total; Be Cloud Connected; Cloud Connectedness in Running Total; Do More with Less; Be Great at Something; Being Great in Running Total;

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Chapter 4: Basic Building Blocks of Windows 8 Design

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#### Sommario/riassunto

Designing for Windows 8 is a fast-paced, 150-page primer on the key design concepts you need to create successful Windows 8 apps. This book will help you design a user interface that is both delightful and effective, feels 'right' to your users, and encapsulates a great Windows 8 experience. In this book, you will: Meet the building blocks of solid Windows 8 UI design in a well-designed sample app. Learn how to incorporate key design elements into your apps, such as the app bar, charms and subtle animations from the animation library. Find out how to deliver the core experience that your users expect from Windows 8. Learn how to make your app stand out from thousands of others in the Windows Store. It's now time to create the next generation of Windows applications. Arm yourself with design tactics and join in on this wonderful opportunity!

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