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Autore	Haller Jorg
Titolo	Open evaluation : integrating users into the selection of new product ideas // Jorg Haller
Pubbl/distr/stampa	Wiesbaden, : Springer, 2013
ISBN	3-8349-4487-4
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (233 p.)
Collana	Markt- und Unternehmensentwicklung Markets and Organisations
Disciplina	658.575
Soggetti	New products - Evaluation Marketing research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Context of Open Evaluation: Innovation Contests -- The Design Elements of Open Evaluation -- The Objectives of Open Evaluation -- Key Factors affecting the Output of Open Evaluation -- The Capacity of Open Evaluation for Idea Selection -- How to Make the Crowd Your Jury.
Sommario/riassunto	Selecting new product or service ideas that are worthwhile to be exploited has always been a major challenge to firms of all kinds. Recent developments, however, add a new facet to the evaluation challenge. Initiatives such as innovation contests, in which interested users may submit their ideas or solutions to firm relevant problems, frequently lead to several tens of thousands of submissions. Consequently, solutions are needed that help identifying the most promising ideas. Jörg Haller proposes a potential solution: open evaluation. Based on both qualitative and quantitative research, the author examines design options, strategies, and the capacity of open evaluation to efficiently and effectively support decision-making for innovation. Contents: The Context of Open Evaluation: Innovation Contests The Design Elements and Objectives of Open Evaluation Key Factors affecting the Output of Open Evaluation The Capacity of Open Evaluation for Idea Selection How to Make the Crowd Your Jury Target Groups: Researchers and students interested in the latest advances in research on open and user innovation Managers dealing with new product development, innovation management, and/or the design of

information systems. The Author: Dr. Jörg Haller received his PhD in economic sciences from the University of Erlangen-Nuernberg, where he worked as Research Associate for Prof. Dr. Kathrin M. Möslin at the Chair of Information Systems I. The Editors The series Markt- und Unternehmensentwicklung / Markets and Organisations is edited by Prof. Dr. Dres. h.c. Arnold Picot, Prof. Dr. Prof. h.c. Dr. h.c. Ralf Reichwald, Prof. Dr. Egon Franck and Prof. Dr. Kathrin M. Möslin.

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2. Record Nr.	UNINA9910965787803321
Autore	Rosenthal Irena
Titolo	Democracy and ontology : agonism between political liberalism, Foucault, and psychoanalysis / / Irena Rosenthal
Pubbl/distr/stampa	Oxford ; ; Portland, Oregon : , : Hart Publishing, an imprint of Bloomsbury Publishing Plc, , 2018
ISBN	9781509912247 150991224X 9781509912230 1509912231 9781509912223 1509912223
Descrizione fisica	1 online resource (viii, 219 pages)
Collana	European Academy of Legal Theory series
Disciplina	321.8
Soggetti	Democracy - Philosophy Liberalism - Philosophy Psychoanalysis - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Introduction -- I. Democracy -- II. Ontology -- III. Political Liberalism, Foucault and Psychoanalysis -- IV. Research Questions -- V. Overview of Chapters -- 2. Politicising Political Liberalism -- I. Introduction -- II. The Democratic Politicisation of Political Philosophy -- III. A 'Freestanding' Justification of Justice -- IV. Politicising Political Liberalism -- V. Conclusion -- 3. The Stimulation of Enlightened

Contest -- I. Introduction -- II. 'A Historical Ontology of Ourselves' -- III. A Historical Ontology of Political Philosophy -- IV. Foucault's Ethos of 'Stimulating Contest' -- V. The Stimulation of Enlightened Contest -- VI. Agonic Democracy -- VII. Conclusion -- 4. Agonic Democracy and the Exercise of Rights -- I. Introduction -- II. The Governmentalised State -- III. A Political Liberalist Approach to State-sanctioned Exclusions -- IV. The Ontological Remnants in Tomasi's Social Theory -- V. Politicising Tomasi's Concept of Legal Culture -- VI. Conclusion -- 5. Transit: Renegotiating Political Liberalism and Agonic Democracy -- 6. Drained by a Democratic 'Burn-out': The Emotional Burdens of Agonic Democracy -- I. Introduction -- II. A Democratic 'Burn-out' -- III. A Psychoanalytic Reading of Civic Loss -- IV. Emotional Boundary-marking -- V. Conclusion -- 7. Conclusion -- I. Politicising the Political Liberalist Ontology -- II. An Alternative Ontology of Democratic Politics -- III. The Democratic Politicisation of Ontology

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## Sommario/riassunto

This book investigates the relationship between liberal democracies and ontology, that is, philosophical claims about the constitution of agents and the social world. Many philosophers argue that ontology needs to be avoided in political and legal philosophy. In fact, political liberalism, a highly influential paradigm founded by the philosopher John Rawls, makes the avoidance of ontology a core ambition of its 'political, non-metaphysical' programme. In contrast to political liberalism, this book argues that attending to ontological disputes is essential to political and legal philosophy. Illuminating, criticising and developing ontological arguments does not only enhance our understanding of justice, but also highlights key features of democratic citizenship. The argument is built up by bringing together three traditions of thought that have so far not been confronted with one another: political liberalism, the work of Michel Foucault, and the psychoanalytic theories of Sigmund Freud and Donald Winnicott. The book also investigates more concrete implications of ontological disputes by drawing on several case studies: a Dutch political-legal debate about greeting rituals; an American conflict about the legalisation of religious freedom; and the struggles for resilience of two American social movement groups

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