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Nota di contenuto	AA1000 -- Academy of Business in Society (EABIS) ACCA -- Accountability -- AccountAbility -- Acid Rain -- Acidification -- Adam Smith - The Theory of Moral Sentiments and The Wealth of Nations -- Advertisement -- Affirmative Action -- African Peer Review Mechanism (APRM) -- Ageism -- Agency and Corporate Governance -- Agency Theory -- Agenda21 (UN) -- Agglomeration -- Alcohol -- Altruistic CSR -- An Aristotelian Approach to Sustainable Management -- Anglo-American model v. Continental Europe model -- Animal rights -- Animal rights, Human rights Environmental Management -- Animal testing -- Anti-globalization -- Apprenticeship -- Asbestos -- Association -- Association for Sustainable & Responsible -- Investment in Asia -- Assurance -- Auditors Duties -- Australian Standards on Business Governance -- Authority v. Bureaucracy -- Balanced Scorecard

-- Banks on CSR Reporting -- Base of the Pyramid -- Basel Declaration on the Control ofHazardous Wastes -- Bellagio Principles 1996 -- Biodiversity -- Biogeography -- Biomass and Bioenergy -- Biomimicry -- Black Economic Empowerment Policies (South Africa) -- Blue Ocean Strategy and CSR -- Board Evaluation -- Board of Directors -- Body Shop -- Bonus (incentive system) -- Bonuses (employee for performance). Bonuses and the recent Global Financial Crisis -- Bowen, Howard -- Bribery and Corruption -- Broadband Stakeholder Group -- Broadcasters and Creative Industry Disability Network -- Brown Certificate -- Brundtland Report -- BS8900 British sustainable development guidelines -- Buddhist Ethics and CSR -- Business and the Arts -- Business case -- Business case for CSR -- Business Ethics, Japanese approach -- Business for Social Responsibility -- Business in the Community (UK+derivatives) -- Business judgement rule -- Business Model Innovation -- Business Performance -- Business Strategy -- Cadbury Report (UK) and CSR -- Canadian Business for Corporate Social Responsibility -- Cap and Trade/Emissions Trading Scheme -- Carbon -- Carbon Capture -- Carbon Disclosure Project -- Carbon emissions -- Carbon footprint -- Carbon Offsets -- Carbon offsetting -- Carbon Pool and Renewable Energy -- Carbon trading -- Carpooling -- Carroll, A.B. -- Cause Related Marketing -- Caux Round Table Principles -- Centre for Corporate Governance (Nairobi) -- CERES -- CH2 Building, Melbourne -- Chapman Report (2006) (Australia) -- Cheating -- Chief Executive Officer -- Chief Sustainability Officer -- Christianity and CSR -- Christine Parker -- Civil Regulation -- Climate Change -- Clinton Global Initiative -- Club of Rome -- Co-determination -- Co-operation -- Co-ownership -- Coalition of Environmentally -- Responsible Economies -- Code of 'best practice' and norms of behavior -- Colin Scott -- Collaborative Advantage -- Collective bargaining/trade unions -- Combined Assurance -- Combined Code (June 2008) -- Command and Control -- Commonwealth Association of CG -- Communicating with Stakeholders -- Communities of Practice -- Community -- Community activism -- Community of practice -- Community outrage -- Community relations -- Company Directors and CSR -- Competition -- Competitive advantage -- Compliance/Legal Compliance -- Compliant Finance -- Comply-or-explain -- Comprehensive Environmental Responses , Compensation and Liability Act -- Confucian Ethics -- Consumer Driven Corporate Responsibility -- Consumerism Consumers' protection -- Core Principles of CSR Approaches Corporate -- Corporate Activism -- Corporate Citizenship -- Corporate codes of conduct -- Corporate giving -- Corporate Governance -- Corporate Governance as a Tool for Alleviating -- Developmental Issues -- Corporate Governance Reporting -- Corporate killing -- Corporate manslaughter -- Corporate Mission, Vision and Values -- Corporate moral agency -- Corporate negligence -- Corporate outrage -- Corporate Political Connection -- Corporate Reputation -- Corporate Responsibility Index -- Corporate Responsibility Maturity -- Corporate Secretaries -- Corporate Social Entrepreneurship -- Corporate Social innovation -- Corporate Social -- Irresponsibility -- Corporate Social Marketing -- Corporate Social Opportunity -- Corporate Social Performance -- Corporate Social Performance Measurement -- Corporate social responsibility -- Corporate Social Responsibility Report -- Corporate Social Responsibility Strategy -- Corporate social responsiveness (Carroll, Frederick and Ackerman) -- Corporate Strategy -- Corporate Sustainability -- Corporation as Psychopath -- Corporatism -- Corruption and National Development -- Cost-benefit analysis -- Cradle to cradle -- Cradle to grave -- Critical reflection in

corporate management -- Critiques of Corporate Social Responsibility -- Cross-cultural attitudes to CSR -- CSR and Africa -- CSR and Catholic Social Teaching -- CSR and Corruption -- CSR and Poverty -- CSR and Spirituality -- CSR Butterfly effect -- CSR Communication -- CSR Continuum - core business to broader goals -- CSR Europe -- CSR Evolutionary Journey - CSR Journey, CSR Organisational Evolutions -- CSR Frameworks -- CSR Innovation -- CSR Lifecycle -- CSR Measurement -- CSR: Australian Standard AS8003 [world first] -- CSRwire -- Cultural differences in values/ethics and decision-making -- Culture and Organization Performance -- Cultures, businesses, and global CSR -- Customer value creation -- Dame Anita Roddick -- Data protection -- David Henderson -- Decent work -- Definitions of social responsibility -- Deming 14 points model -- Demographic change -- Design for Environment (sep entry Hannover Principles) -- Development -- Dialogue -- Director Competencies and Skills -- Director Interlocks -- Director Role Position Description -- Disability -- Disclosure (CSR reporting) -- Discrimination -- Distributive Justice -- Diversity -- Dividend -- Dow Jones Sustainability Index -- Downsizing -- Due Diligence -- Duties of employees (comply with contract, comply with law, respect employers property) -- E-Waste -- Earth Summitt (separate entry on Rio declaration and on Agenda 21) -- Earthscan (publisher) -- EC Non-Discrimination Law -- Eco-Efficiency -- Eco-innovation -- Ecolabel -- Ecological economics -- Ecological footprint -- Ecology (separate entries on human and industrial) -- Econology -- Economic Globalization -- Economic sociology -- Economic Sociology of the CSR Movement -- Ecopreneurship -- Ecosystem -- Ecotoxicity -- Education -- Elkington, John -- Embedded CSR -- Emissions trading -- Employability -- Employee participation/ownership -- Employee Surveillance -- Employee volunteer programmes -- Employers' Forum on Age -- Employers' Forum on Disability -- EMS -- Endemic -- Energy Biofuels -- Energy—renewable -- Energy-solar -- Engagement/Stakeholder Engagement -- Enlightened Self-Interest -- Enron -- Environmental Accounting -- Environmental Audit -- Environmental ethics -- Environmental governance -- Environmental impact assessment -- Environmental law -- Environmental Management System -- Environmental protection agencies (all countries) -- Environmental Report Verification -- Environmental sustainability index (World economic forum) -- Environmental, Social and Governance Factors in Investment -- Environmental, Social and Governance Risk -- Environmentally Sensitive Accounting -- Equal Opportunity -- Equal Pay -- Equator Principles -- Ethic of responsibility to other stakeholders -- Ethical absolutism v. ethical relativism -- Ethical Corporation -- Ethical CSR -- Ethical Egoism & CSR -- Ethical problems in financial markets -- Ethical Theories -- Ethical Trading Initiative -- European Corporate Governance Institute -- European Multistakeholder Forum -- European Union Directive - The 8th Company Law Directive on Disclosure & Transparency -- European Urban Charter 1992 and 1998 -- Evolution of Corporate Governance Reports in the UK and Ireland -- Executive remuneration and CSR -- Externalities -- Externally Driven Business Case (EDBC) -- Extractive Industries Transparency Initiative (EITI) -- Exxon Mobil -- Exxon Valdez -- Factor 4 / Factor 10 -- Fair Pensions -- Fair Trade -- Fair wages -- Family Business and Corporate Social Responsibility -- Fiduciary duty -- Filial Piety & CSR -- Financial Regulations -- Financial Reporting Council (UK) -- Five Capitals Framework (Forum for the Future) -- Forest Stewardship Council -- Fortune at the bottom of the pyramid (Pralhad) -- Franchising Fraud prevention, detection and auditing -- Free range/cage-free/crate free/ethically raised -- Freedom of

conscience -- Freedom of speech -- Friedman, Milton -- FTSE4Good Index -- G20.-Gambling -- GE (General Electric) -- Gender Balance -- Gender-specific Contributions to Social Responsibility -- Gender/Gender Free -- Genetically modified organisms (GMOs) -- German Corporate Governance Code (6/6/2008) -- Giving voice to values -- Global 100 -- Global Competitiveness -- Global Corporate Governance Forum -- Global Director Development Circle -- Global Environmental Management Initiative -- Global Financial Crisis -- Global Financial Markets -- Global Governance and CSR -- Global Memorandum of Understanding -- Global Reporting Initiative -- Global Village -- Global Warming -- Globalization -- Globalization of Culture -- Globethics.net -- Glocal -- Good Corporation -- Government (role in regulation, etc) -- Grameen Bank -- Green Globe Certification -- Green jobs -- Green Workplace -- Greenbury Report (UK) -- Greenhouse gases -- Greenleaf (publisher) -- Greenpeace (NGO) -- Greenwashing -- Hampel Report (UK) and CSR -- Hannover Principles -- Health and drug testing (as part of right to privacy) -- Health and Safety -- Healthcare/benefits -- Higgs Report (UK) and CSR -- Hinduism and CSR -- Holistic Governance -- Home-based telecommuting/teleworking -- Hostile takeover -- Human ecology -- Human resource management -- Human rights -- Human Rights Compliance Assessment Tool -- Human rights, Non-Discrimination -- ICC Charter for Sustainable Development .

Sommario/riassunto

The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.
