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| Altri autori (Persone)  | HauserMarkus<br>MandlHanna   |
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| Nota di contenuto       | Foreword -- 1 Introduction -- 2 What is a Co-creative Meeting? -- 3 Dysfunctional Meeting Culture -- 4 Interdependency of Meetings and Organizations -- 5 Maxims of the Co-creative Meeting -- 6 Phases and Roles -- 7 Designing for Co-creativity -- 8 Institutionalizing Co-creative Meetings -- 9 Structural Variations for Co-creative Meetings -- 10 Consensual Efficiency -- Index.  |
| Sommario/riassunto      | “Co-creative meetings” foster invention and innovation, and therefore enable innovative developmental processes in an organizational and inter-organizational context, including strategy development, product development, human resource development, R&D, and trans-organizational projects. This book illustrates the difference between productive and innovative organizations and what that difference means for meetings taking place in such organizations, both from a conceptual and practical point of view. It provides managers, coaches, consultants and other professionals whose job it is to organize meetings with clear and action-oriented guidelines for the design of “co-creative meetings”, and also shows how to incorporate them through experiential learning. |