

1. Record Nr.	UNISALENTO991002514839707536
Autore	Baiardi, Liala
Titolo	Marketing territoriale : strategie per la riqualificazione, la valorizzazione e la promozione del territorio : esperienze e tendenze in atto / Liala Baiardi, Marzia Morena
Pubbl/distr/stampa	Milano : Il sole 24 ore, 2009
ISBN	9788832472561
Descrizione fisica	XX, 210 p. ; 24 cm
Collana	Real estate
Altri autori (Persone)	Morena, Marziaauthor
Disciplina	338.945
Soggetti	Sviluppo economico e pianificazione territoriale
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910557390403321
Autore	Leva Sonia
Titolo	Feature Papers of Forecasting
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021
Descrizione fisica	1 online resource (186 p.)
Soggetti	Research and information: general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Nowadays, forecast applications are receiving unprecedented attention thanks to their capability to improve the decision-making processes by providing useful indications. A large number of forecast approaches related to different forecast horizons and to the specific problem that have to be predicted have been proposed in recent scientific literature, from physical models to data-driven statistic and machine learning approaches. In this Special Issue, the most recent and high-quality researches about forecast are collected. A total of nine papers have been selected to represent a wide range of applications, from weather and environmental predictions to economic and management forecasts. Finally, some applications related to the forecasting of the different phases of COVID in Spain and the photovoltaic power production have been presented.</p>

3. Record Nr.	UNINA9910438082403321
Titolo	The 19th International Conference on Industrial Engineering and Engineering Management : Engineering Economics Management // edited by Ershi Qi, Jiang Shen, Runliang Dou
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
ISBN	3-642-38442-0
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (1388 p.)
Altri autori (Persone)	QiErshi ShenJiang DouRunliang
Disciplina	620 658.5
Soggetti	Business Management science Business and Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Accounting and Finance -- Human Resource Management -- Organizational Management -- Service Management -- Product Lifecycle Management -- Ecological protection and Low-carbon concept.
Sommario/riassunto	The International Conference on Industrial Engineering and Engineering Management is sponsored by the Chinese Industrial Engineering Institution, CMES, which is the only national-level academic society for Industrial Engineering. The conference is held annually as the major event in this arena. Being the largest and the most authoritative international academic conference held in China, it provides an academic platform for experts and entrepreneurs in the areas of international industrial engineering and management to exchange their research findings. Many experts in various fields from China and around the world gather together at the conference to review, exchange, summarize and promote their achievements in the fields of industrial engineering and engineering management. For example,

some experts pay special attention to the current state of the application of related techniques in China as well as their future prospects, such as green product design, quality control and management, supply chain and logistics management to address the need for, amongst other things low-carbon, energy-saving and emission-reduction. They also offer opinions on the outlook for the development of related techniques. The proceedings offers impressive methods and concrete applications for experts from colleges and universities, research institutions and enterprises who are engaged in theoretical research into industrial engineering and engineering management and its applications. As all the papers are of great value from both an academic and a practical point of view, they also provide research data for international scholars who are investigating Chinese style enterprises and engineering management.
