

1. Record Nr.	UNINA9910438078003321
<b>Titolo</b>	Proceedings of 20th International Conference on Industrial Engineering and Engineering Management : Theory and Apply of Industrial Management / / edited by Ershi Qi, Jiang Shen, Runliang Dou
<b>Pubbl/distr/stampa</b>	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
<b>ISBN</b>	3-642-40072-8
<b>Edizione</b>	[1st ed. 2013.]
<b>Descrizione fisica</b>	1 online resource (1145 p.)
<b>Disciplina</b>	330 620.384 658.5 658514
<b>Soggetti</b>	Technological innovations Industrial engineering Production engineering Industrial management Innovation and Technology Management Industrial and Production Engineering Industrial Management
<b>Lingua di pubblicazione</b>	Inglese
<b>Formato</b>	Materiale a stampa
<b>Livello bibliografico</b>	Monografia
<b>Note generali</b>	Description based upon print version of record.
<b>Nota di bibliografia</b>	Includes bibliographical references at the end of each chapters and index.
<b>Nota di contenuto</b>	Systems Modeling and Simulation -- Session II Engineering Management -- Accounting and Finance -- Construction Management -- Project Management -- Quality Management and Reliability -- Session III Management Sciences -- Communication Management -- Financial Management -- Human Resources Development and Management -- Management Information System and Simulation -- Organizational Management -- Stratagem Management -- Author Index.
<b>Sommario/riassunto</b>	The International Conference on Industrial Engineering and Engineering Management is sponsored by the Chinese Industrial Engineering Institution, CMES, which is the only national-level academic society for

Industrial Engineering. The conference is held annually as the major event in this arena. Being the largest and the most authoritative international academic conference held in China, it provides an academic platform for experts and entrepreneurs in the areas of international industrial engineering and management to exchange their research findings. Many experts in various fields from China and around the world gather together at the conference to review, exchange, summarize and promote their achievements in the fields of industrial engineering and engineering management. For example, some experts pay special attention to the current state of the application of related techniques in China as well as their future prospects, such as green product design, quality control and management, supply chain and logistics management to address the need for, amongst other things low-carbon, energy-saving and emission-reduction. They also offer opinions on the outlook for the development of related techniques. The proceedings offers impressive methods and concrete applications for experts from colleges and universities, research institutions and enterprises who are engaged in theoretical research into industrial engineering and engineering management and its applications. As all the papers are of great value from both an academic and a practical point of view, they also provide research data for international scholars who are investigating Chinese style enterprises and engineering management.

---