

1. Record Nr.	UNINA9910438076303321
Autore	Li Zhineng
Titolo	Entrepreneurial alertness : an exploratory study // Zhineng Li
Pubbl/distr/stampa	Heidelberg, : Tsinghua Press, : Springer, 2013
ISBN	3-642-31098-2
Descrizione fisica	1 online resource (160 p.)
Disciplina	338.04019 338.04072
Soggetti	Entrepreneurship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Entrepreneurial Alertness; Acknowledgements; Contents; List of Figures; List of Tables; Abstract; Chapter 1: Introduction; Focus and Contributions; Research Questions; References; Chapter 2: The Construct of Entrepreneurial Alertness; Literature Review; Information Search Model; The Adaptive Learning Approach; Kirzner's Theory of Entrepreneurial Alertness; The Psychological Approach to Entrepreneurial Alertness; The Rational Model of the Psychological Approach; The Irrational Model of the Psychological Approach; The Knowledge Development Approach A Reconceptualization of Entrepreneurial AlertnessA Framework of Entrepreneurial Alertness; Juxtaposing; Unlearning; Prospecting; Embellishing; References; Chapter 3: An Integrative Model of Entrepreneurial Alertness; The Construct of New Venture Performance; Entrepreneurial Alertness and New Venture Performance; The Construct of Entrepreneurial Experimentation; Entrepreneurial Alertness, Experimentation, and New Venture Performance; The Construct of Organizational Capability; The Influence of Organizational Capabilities; Internal Communication Mechanisms; Formal Control Organizational Support of the FirmPerson- and Competition-Related Values; The Construct of Competitive Environment; The Influence of Competitive Environment; Munificence; Hostility; Heterogeneity; References; Chapter 4: Methodology; Measurement Instrument; Independent Variables; Entrepreneurial Alertness; Entrepreneurial Experimentation; Organizational Capability; Competitive Environment;

Dependent Variables; Organizational Growth; Entrepreneur's Satisfaction; Control Variables; Questionnaire Construction and Pretest; Data Collection; Database Construction and Screening Demographic Characteristics and Missing Observations Data Analyses Strategies; Measurement Model Analyses; Path Model Analyses; References; Chapter 5: Findings; Measurement Models; Exploratory Factor Analysis; Entrepreneurial Alertness; The Entrepreneurial Experimentation Construct; The Organizational Capability Construct; The Competitive Environment Construct; The New Venture Performance Construct; Exploratory Factor Analysis of the Overall Measurement Model; Confirmatory Factor Analyses and Validity Assessment of the Entrepreneurial Alertness Construct Confirmatory Factor Analyses of Other Measurement Models The Experimentation Construct; The Organizational Capability Construct; The Competitive Environment Construct; The New Venture Performance Construct; Path Models and Hypotheses Test; Testing the Originally Proposed Model; Relationships Among Alertness, Experimentation, and New Venture Performance; The Integrative Model of Entrepreneurial Alertness and Experimentation; Developing the New (Post Hoc) Model and Hypotheses; Testing Main Effects Model; Testing the Interaction Effects Model; Testing the Mediating Effects Model The Effects of Covariates on New Venture Performance

Sommario/riassunto

Entrepreneurial alertness plays an important role in the processes of opportunity exploration and exploitation. A central thesis of this dissertation is that opportunity creation requires a certain transformation of an individual entrepreneur's mental schema. A four-dimension structure of the entrepreneurial alertness construct is created, namely juxtaposing, unlearning, prospecting and embellishing. A comprehensive model of entrepreneurial alertness are adopted and tested via structural equation modeling on the basis of survey data from 1080 entrepreneurs in two coastal regions of P. R. China.
