

1. Record Nr.	UNINA9910438070603321
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Titolo	The Rocky Road to Publishing in the Management and Decision Sciences and Beyond : Experiencing the Journey and Lessons Learned // by Pekka Korhonen, Herbert Moskowitz, Jyrki Wallenius
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
ISBN	3-642-42048-6
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (193 p.)
Collana	SpringerBriefs in Business, , 2191-5482
Disciplina	070.5
Soggetti	Operations research Decision making Management science Business Operations Research/Decision Theory Operations Research, Management Science Business and Management, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Part 1: Prologue -- Part 2: Case Study 1 (Choice Behaviour in Interactive MCDM: A Rocky road) -- Part 3: Case Study 2 (Can a Linear Value Function Explain Choices? An Experimental Study: A Not So Rocky Road) -- Part 4: Epilogue.
Sommario/riassunto	This book documents the history of two research papers, from the first drafts to the final polished published articles, including the reviewer comments and the author responses. The documentary provides unique insights into the publishing process, which at times is filled with uncertainties, not only for young researchers. The book discusses lessons learned and also provides an experienced editor's and reviewer's perspective. In the light of the high pressure on young faculty to publish successfully, this book offers itself as a guide to publishing efficiently and effectively in a highly competitive scientific environment.

