

1. Record Nr.	UNINA9910438070003321
Titolo	Network Governance : Alliances, Cooperatives and Franchise Chains // edited by Thomas Ehrmann, Josef Windsperger, Gérard Cliquet, George Hendrikse
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Physica, , 2013
ISBN	3-7908-2867-X
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (335 p.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	658.042
Soggetti	Entrepreneurship Marketing Organization Planning Personnel management Computational complexity Industrial organization Human Resource Management Complexity Industrial Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Alliances -- Cooperatives -- Franchise Chains.
Sommario/riassunto	The current book on Network Governance contributes to the literature by offering new perspectives on network goals and performance, inter-organizational learning and trust in alliances, corporate governance issues in cooperatives, governance of cross-border retail networks, contract design and governance innovations in cooperatives and franchising.