Record Nr. UNINA9910438069403321 National intellectual capital and the financial crisis in Brazil, Russia, **Titolo** India, China, Korea, and South Africa / / Carol Yeh-Yun Lin ... [et al.] Pubbl/distr/stampa New York, : Springer, 2013 **ISBN** 1-283-93453-1 1-4614-6089-1 Edizione [1st ed. 2013.] Descrizione fisica 1 online resource (148 p.) Collana SpringerBriefs in economics, , 2191-5504 Altri autori (Persone) LinCarol Yeh-Yun 330.9 Disciplina Soggetti Intellectual capital - Brazil Intellectual capital - Russia Intellectual capital - India Intellectual capital - China Intellectual capital - Korea Intellectual capital - South Africa Global Financial Crisis, 2008-2009 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto Foreword: Markku Markkula -- Foreword: Bror Salmelin -- Foreword: Se-Hwa Wu -- Preface: Leif Edvinsson -- Preface: Carol Yeh-Yun Lin --Executive Summary -- 1. Introduction -- 2. Impact of the 2008 Global Financial Crisis -- 3. National Intellectual Capital Development of the Six BRICKS Countries -- 4. Beyond the 2008 Global Financial Crisis --5. Future Perspective and Policy Implications -- Appendices -- Glossary -- References -- Subject Index -- Author Index. In the first decade of the twenty-first century, the biggest event of Sommario/riassunto worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a

different perspective from traditional economic approaches. National

Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy. The authors—pioneers in the field—present extensive data and a rigorous conceptual framework to analyze the connections between the global financial crisis and NIC development. Covering the period from 2005 to 2010 across 48 countries, the authors establish a positive correlation between NIC and GDP per capita and consider the impact of NIC investment for short-term recovery and long-term risk control and strategy formulation. Each volume in a series of SpringerBriefs on NIC and the financial crisis provides in-depth coverage of the impact of the crisis, the aftermath, future prospects, and policy implications for a regional cluster. This volume focuses on the BRICKS—Brazil, Russia, India, China, Korea, and South Africa.