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| 1. Record Nr. | UNISALENTO991003254169707536 |
| Autore | Sircana, Francesco |
| Titolo | L'ideologia della città / Diego Lanza, Mario Vegetti, Guglielmino Caiani, Francesco Sircana |
| Pubbl/distr/stampa | Napoli : Liguori, 1977 |
| Descrizione fisica | 120 p. ; 21 cm |
| Collana | Forme materiali e ideologie del mondo antico ; 1 |
| Altri autori (Persone) | Caiani, Guglielminoauthor Vegetti, Marioauthor Lanza, Diegoauthor |
| Disciplina | 301.2 |
| Soggetti | Polis Grecia antica - Civiltà Letteratura greca Atene Cultura Sec. 6.-5. a. C. |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

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| 2. Record Nr. | UNINA9910438066803321 |
| Autore | Dupouet Olivier |
| Titolo | Innovation from information systems : an ambidexterity approach // Olivier Dupouet, Tatiana Bouzdine-Chameeva, C. Lakshman |
| Pubbl/distr/stampa | Heidelberg ; ; New York, : Springer, c2013 |
| ISBN | 1-283-90899-9 3-642-32876-8 |
| Edizione | [1st ed. 2013.] |
| Descrizione fisica | 1 online resource (76 p.) |
| Collana | SpringerBriefs in digital spaces, , 2193-5890 |
| Altri autori (Persone) | Bouzdine-ChameevaTatiana LakshmanC |
| Disciplina | 338.064 |
| Soggetti | Technological innovations - Management Knowledge management |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Introduction -- Literature Review -- Case Study: The Group Legrand -- Theoretical Framework and Propositions -- Mathematical Modeling -- Conclusions. |
| Sommario/riassunto | Relying on the extensive study of a multi-national Company, this work proposes a process view of the way firms balance tensions between exploring new knowledge and exploiting old one. First, ideas are generated throughout the organization. These ideas are funneled towards specific project teams that further develop and refine them. Second, projects are assessed by the top management. Agreed projects are then progressively transformed into exploitable products, following a transformative learning process. We then make propositions regarding the role information systems can play in sustaining this process. Regarding the first phase of the cycle, we will focus on systems that help in sustaining idea generation and in balancing explorative and exploitive projects in the technologies portfolio of the firm. Regarding the second phase, we will look at information systems that could be useful in supporting knowledge transfer and knowledge interpretation across a multi-national company. |