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Nota di contenuto	Discontinuous technological change -- Family Businesses and family influence -- Conceptual framework of family influence and adoption of discontinuous technological change -- Empirical evidence.
Sommario/riassunto	Adaptation to discontinuous technological change constitutes a major, yet vincible challenge for established companies. Nadine Kammerlander reveals crucial differences between the challenges that family-owned and managed firms face as compared to non-family firms. Series of case studies in the German retailing and book publishing industries illustrate those differences. Empirical evidence further shows how organizational identity affects whether and in what way firms adapt to radical shifts in their environment. Der Inhalt · Discontinuous Technological Change · Family Businesses and Family Influence · Empirical Evidence on how Family Influence and on how Organizational Identity Affects Organization Adaptation to Discontinuous Technological Change Die Zielgruppen · Researchers and students in the fields of management, entrepreneurship, strategy and family businesses · Owners and

managers of family businesses as well as consultants of family firms. The author, Dr. Nadine Kammerlander, wrote her dissertation under the supervision of Prof. Dr. Björn Ivens at the Chair of Marketing at the University of Bamberg. She works as a post-doc researcher at the Center for Family Business, University of St. Gallen, Switzerland. About the Editors The series Familienunternehmen und KMU is edited by Prof. Dr. Andreas Hack, Prof. Dr. Andrea Calabrò, Prof. Dr. Hermann Frank, Prof. Dr. Franz W. Kellermanns Ph.D. and Prof. Dr. Thomas Zellweger.
