

1. Record Nr.	UNINA9910438060903321
Titolo	The Creative University // edited by Michael A. Peters, Tina Besley
Pubbl/distr/stampa	Rotterdam : , : SensePublishers : , : Imprint : SensePublishers, , 2013
ISBN	9789462092457 9462092451
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (190 p.)
Collana	Creative Education
Altri autori (Persone)	PetersMichael A BesleyTina <1950->
Disciplina	378.111
Soggetti	Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / Michael A. Peters and Tina Besley -- Introduction / Michael A. Peters and Tina Besley -- The Changing Geo-politics of Creativity / Simon Marginson -- Beautiful Minds and Ugly Buildings / Peter Murphy -- Thinking through the Humanities to the Creative University / Brian Opie -- Reflecting on a Complex Terrain / Elizabeth Grierson -- The Australian Academic Profession in Transition / Eddie Blass -- Intellectual Property, Ideology and Culture in Higher Education / Johannes Balve -- Wagers Within the Image / Jonathan Beller -- Lessons of Subversion / Marek Tesar -- Empathy and the Creative University / Nadine Dolby -- Openness, Closure And Creativity / Peter Roberts -- Third-Generation Creativity / Teresa Swirski -- Imagining The Creative University / Susanne Maria Weber.
Sommario/riassunto	The concept of the "Creative University" signals that higher education stands at the center of the creative economy indicating the growing significance of intellectual capital and innovation for economic growth and cultural development. Increasingly economic activity is socialised through new media and depends on immaterial and digital goods. This immaterial economy includes new international labour markets that demand analytic skills, global competencies and an understanding of markets in tradeable knowledges. Delivery modes in education are being reshaped. Global cultures are spreading in the form of knowledge and research networks. Openness, networking, cross-

border people movement, flows of ideas, capital and scholars are changing the conditions of imagining and producing creative work. The economic aspect of creativity refers to the production of new ideas, aesthetic forms, scholarship, original works of art and cultural products, as well as scientific inventions and technological innovations. It embraces both open source communication as well as commercial intellectual property. This collection explores these ideas as the basis for a new development agenda for universities.
