Record Nr. UNINA9910438047803321 Internet Privacy: Options for adequate realisation / / edited by **Titolo** Johannes Buchmann Pubbl/distr/stampa Berlin, Heidelberg:,: Springer Berlin Heidelberg:,: Imprint: Springer Vieweg, , 2013 **ISBN** 3-642-37913-3 Edizione [1st ed. 2013.] Descrizione fisica 1 online resource (105 p.) acatech STUDIE, , 2192-6174 Collana 005.8 Disciplina 300 Soggetti Electrical engineering Optical data processing Social sciences Information technology Business—Data processing Mass media Law Communications Engineering, Networks Computer Imaging, Vision, Pattern Recognition and Graphics Social Sciences, general IT in Business IT Law, Media Law, Intellectual Property Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Introduction -- Core values and their relation to privacy -- The Characteristics and Benefits of Online Social Networks --Characterization of E-Commerce -- Privacy Threats and their Impact on the Core Values -- Options for Achieving Privacy in Online Social Networks and E-Commerce. Sommario/riassunto A thorough multidisciplinary analysis of various perspectives on internet privacy was published as the first volume of a study, revealing

the results of the achatech project "Internet Privacy - A Culture of Privacy and Trust on the Internet." The second publication from this

project presents integrated, interdisciplinary options for improving privacy on the Internet utilising a normative, value-oriented approach. The ways in which privacy promotes and preconditions fundamental societal values and how privacy violations endanger the flourishing of said values are exemplified. The conditions which must be fulfilled in order to achieve a culture of privacy and trust on the internet are illuminated. This volume presents options for policy-makers, educators, businesses and technology experts how to facilitate solutions for more privacy on the Internet and identifies further research requirements in this area.