

1. Record Nr.	UNISALENT0991002566499707536
Titolo	Chromatin and chromatin remodeling enzymes / edited by C. David Allis, Carl Wu
Pubbl/distr/stampa	Amsterdam : Elsevier Academic Press, c2004
ISBN	0121827798 (v.375) 012182781x (v.377) 0121827801 (v.376)
Descrizione fisica	3 v. : ill. ; 24 cm
Collana	Methods in enzymology ; 375 Methods in enzymology ; 376 Methods in enzymology ; 377
Altri autori (Persone)	Allis, C. David Wu, Carl
Disciplina	574.87322
Soggetti	Cromatina - enzimologia - Manuali di laboratorio
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Include referenze bibliografiche ed indici
Nota di contenuto	Pt.A. - 2004. - xxxviii, 540 p., [32] c. di tav. Pt.B. - 2004. - xxxviii, 458 p., [26] c. di tav. Pt.C. - 2004. - xxxviii, 546 p., [8] c. di tav.

2. Record Nr.	UNINA9910784452903321
Autore	Badley Linda
Titolo	Traditions in world cinema [[electronic resource] /] / edited by Linda Badley, R. Barton Palmer, and Steven Jay Schneider
Pubbl/distr/stampa	Edinburgh, : Edinburgh University Press, 2005
ISBN	0-8135-3874-2 1-280-64313-7 9786610643134 0-7486-2626-3
Descrizione fisica	1 online resource (xxi, 266 pages) : illustrations
Collana	Traditions in World Cinema : TWC
Disciplina	791.4309 791.4375
Soggetti	Motion pictures Foreign films Film Music, Dance, Drama & Film
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Copyright; Contents; Acknowledgements; Preface; Notes On Contributors; Introduction; 1. German Expressionism; 2. Italian Neorealism; 3. The French New Wave; 4. The British New Wave; 5. The Czechoslovak New Wave; 6. Danish Dogma; 7. Post-communist Cinema; 8. Post-cinema Novo Brazilian Cinema; 9. New Argentine Cinema; 10. Early Cinematic Traditions In Africa; 11. Israeli Persecution Films; 12. New Iranian Cinema; 13. Popular Hindi Cinema And The Film Song; 14. Chinese Melodrama; 15. Japanese Horror Cinema; 16. The 'new' American Cinema; 17. The Global Art Of Found Footage Cinema; Index;
Sommario/riassunto	The core volume in the Traditions in World Cinema series, this book brings together a colourful and wide-ranging collection of world cinematic traditions - national, regional and global - all of which are in need of introduction, investigation and, in some cases, critical reassessment. Topics include: German expressionism, Italian neorealism, French New Wave, British new wave, Czech new wave,

Danish Dogma, post-Communist cinema, Brazilian post-Cinema Novo, new Argentine cinema, pre-revolutionary African traditions, Israeli persecution films, new Iranian cinema, Hindi film songs, and so on.

3. Record Nr.

Titolo

UNINA9910437984403321

Transparent communication of health risks : overcoming cultural differences // Rocio Garcia-Retamero, Mirta Galesic, editors

Pubbl/distr/stampa

New York, NY, : Springer, c2013

ISBN

1-4614-4358-X

Edizione

[1st ed. 2013.]

Descrizione fisica

1 online resource (274 p.)

Altri autori (Persone)

Garca RetameroRoco

GalesicMirta

Disciplina

353.6

362.1

610

Soggetti

Health risk communication

Communication in public health

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Chapter 1. Introduction: Transparent Communication in a Globalized World -- Part I: Cultural Differences in the Understanding of Health-Related Risks -- Chapter 2. Statistical Numeracy for Health -- Chapter 3. How to Measure Risk Comprehension in Educated Samples -- Chapter 4. Graph Literacy for Health -- Chapter 5. Public Knowledge of Benefits of Breast and Prostate Cancer Screening -- Chapter 6. Symptom Recognition of Heart Attack and Stroke -- Part II: Transparent Communication of Health-Related Risks Across Cultures -- Chapter 7. Communicating Information About Preventive Medical Treatments and Screenings -- Chapter 8. Helping People Memorize Consequences of Risky Behaviors -- Chapter 9. Improving the Understanding of Treatment Risk Reduction -- Chapter 10. Reducing Denominator Neglect -- Chapter 11. Reducing the Effect of Framed Messages About Health -- Part III: Overcoming Cultural Differences in Decision Making

About Health -- Chapter 12. Transparent Health Information in the Media -- Chapter 13. On the Effect of Individual Differences on Shared Decision Making -- Part IV: Conclusions and Appendix -- Chapter 14. Guidelines for Transparent Communication in a Globalized World -- Chapter 15. Numeracy and Graph Literacy Scales.

Sommario/riassunto

Recent research in health decision making has shown that many patients, even those with a college education, have difficulties grasping a host of numerical concepts, including percentages and probabilities. Yet, basic numeracy and graph literacy are essential for understanding information relevant to making decisions about health, such as the incidence and prevalence of different diseases, risk reductions from medical screenings and treatments, and risk increases from side effects of treatments and unhealthy behaviors. Patients who have problems understanding such numerical concepts are often prone to errors in risk perception and medical choices. Importantly, informed medical decision making, heavily reinforced these days by the legal requirement for informed consent, depends critically on communication of quantitative medical information. Meeting the challenge of effectively communicating medical information to patients with different levels of numeracy and graph literacy has become more important than ever. *Transparent Communication of Health Risks* describes a series of cross-cultural studies investigating how people in countries with different medical and educational systems understand numerical and graphical information, what they know about existing medical treatments and screenings, which presentation formats help them better understand the relevant information, and how they use the data to make medical decisions. Focusing on the careful measurement of necessary knowledge and skills, the book also includes validated numeracy and graph literacy scales in English, Spanish, and German. Some of the topics covered in the book are: numeracy and graph literacy for health; measuring risk comprehension in educated samples; communicating information about medical treatment and screening; reducing the effect of framed messages about health; the effect of individual differences on shared decision making; and transparent health information in the media. *Transparent Communication of Health Risks* emphasizes the importance and value of working toward the development of tailored risk communication interventions and clarifies the tasks ahead for health psychologists, public health professionals, pharmaceutical and medical education companies, medical physicists, and nurses.
