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Descrizione fisica	1 online resource (XXVI, 290 p.)
Collana	Studies in Computational Intelligence, , 1860-949X ; ; 412
Disciplina	658.15/5
Soggetti	Applied mathematics Engineering mathematics Operations research Decision making E-commerce Information technology Business—Data processing Artificial intelligence Mathematical and Computational Engineering Operations Research/Decision Theory e-Commerce/e-business IT in Business Artificial Intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Understanding Risk and its Importance in Business Activities -- Transactional Risk Analysis in Business Activities -- Framework for Transactional Risk Analysis in Business Activities -- Risk Identification in Business Activities -- Risk Assessment Phase: Performance Risk Assessment in Business Activities -- Risk Assessment Phase: Financial Risk Assessment in Business Activities -- Risk Assessment Phase: Transactional Risk Assessment in Business Activities -- Risk Evaluation Phase: Transactional Risk Evaluation and Decision Making in Business

Activities -- Risk Management Phase: Transactional Risk Management in Business Activities -- Risk Recording Phase: Transactional Risk Recording in Business Activities -- New Research Directions.

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Sommario/riassunto

Risk and reward are always foremost in the determination of investment decisions and business transactions. Advances in the area of Information Communication Technologies (ICT) have enabled the development of new business paradigms. Such paradigms involve transactions taking place between loosely connected parties, often totally or partially unknown to one another. One important concept required to ensure such transactions are successful is transactional risk. The importance of doing this has been demonstrated in recent financial crisis. This book is unique in simultaneously taking into account the likelihood of an event occurring and its financial impact and provides an integrated discussion of the process of transactional risk identification, assessment, evaluation, management and recording in these emerging domains. It provides a detailed and clear exposition of the importance of transactional risk before detailing for its assessment and evaluation. The scope of the book is theoretical and practical and as such it will have a broad market both within academia and industry. Specifically this book should be of primary interest to researchers, graduate students and practitioners in the area of developing business intelligence techniques and their application in various real world applications.

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