

1. Record Nr.	UNINA9910437900703321
Titolo	Behavioral issues in operations management : new trends in design, management, and methodologies // Ilaria Giannoccaro, editor
Pubbl/distr/stampa	London ; ; New York, : Springer, c2013
ISBN	1-299-19711-6 1-4471-4878-9
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (xii, 241 pages) : illustrations
Collana	Gale eBooks
Altri autori (Persone)	Giannoccaro Iaria
Disciplina	158.7 620 658.40301 658.5
Soggetti	Operations research - Psychological aspects Organizational behavior Management science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1.Behavioral OM Experiments: Critical Inquiry Reawakening Practical Issues in Research -- 2.Complex Systems Methodologies for Behavioural Research in Operations Management: NK Fitness Landscape -- 3.Trust in Face-to-Face and Electronic Negotiation in Buyer–Supplier Relationships: A Laboratory Study -- 4.Lean Supply Chains: A Behavioral Perspective—Examples from Packaging Supply Chains in the FMCG Sector -- 5.Supply Chain Integration: A Behavioral Study Using NK Simulation -- 6.Cognitive Biases, Heuristics, and Overdesign: An Investigation on the Unconscious Mistakes of Industrial Designers and on Their Effects on Product Offering -- 7.Incentives in Organizations: Can Economics and Psychology Coexist in Human Resources Management? -- 8.Incentives for Cost Transparency Implementation: A Framework from an Action Research -- 9.Learning on the Shop Floor: The Behavioural Roots of Organisational Knowledge -- 10.Behavioral Decision-Making and Network Dynamics: A Political Perspective -- 11. Markets of Logistics Services: The Role of Actors' Behavior to Enhance Performance.

Behavioral Operations Management has been identified in the last years as one of the most promising emerging fields in Operations Management. Behavioral Issues in Operations Management explains and examines up-to-date research in this field, which works to analyze the impact of human behavior on the management of complex operating systems. A collection of studies from leading scholars presents different methodologies and approaches, supported by real data and case studies. Issues such as building trust and strong cooperative relationships with suppliers, enhancing motivation and designing proper incentives for stimulating more effective decision maker behaviours are considered. The main decision-making processes affected by behavioral issues are also analyzed with a focus on new product development, logistics, and supply chain integration. The broad coverage of methodologies and practical implications makes Behavioral Issues in Operations Management an ideal reference for both researchers developing new topics such as NK fitness landscapes and managers with an interest in behavioral management operations.
