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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Technical and Cognitive Skills in the Context of Scientific Writing -- Types of Scientific Publications -- Publishing Companies, Publishing Fees, and Open Access Journals -- Abstract and Index Databases (Web of Knowledge, Scopus, Google Scholar) -- Statistical Evaluation of Bibliographical Data - Evaluation of Journals, Scientists, and Institutions -- Publishing in Scientific Journals -- Ethical Guidelines for Publishing -- Strategies to Publish.
Sommario/riassunto	This book is a very concise introduction to the basic knowledge of scientific publishing. It starts with the basics of writing a scientific paper, and recalls the different types of scientific documents. In gives an overview on the major scientific publishing companies and different business models. The book also introduces to abstracting and indexing services and how they can be used for the evaluation of science, scientists, and institutions. Last but not least, this short book faces the problem of plagiarism and publication ethics.