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Autore	Butijn Carja
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Methodology"; "4.3.1 Research location"; "4.3.2 Research framework"; "4.3.3 Pattern theory and hypotheses"; "4.3.4 Blending of methods and interdisciplinary perspectives"; "4.4 Results and discussions"; "4.4.1 Profile of study sites"; "4.4.2 Link factors explained"; "Hypotheses 1 and 2 linkages"; "Hypotheses 2 and 3 linkages"; "4.5. Conclusions and implications"; "References"; "5. Manner mayks man: on manners and hygiene"
 "Abstract"; "5.1 Introduction"; "5.2 Keep your distance"; "5.3 The dance of manners"; "5.4 The origins of manners"; "5.5 Copy the common"; "5.6 Small courtesies"; "5.7 Conclusions"; "References";
 "6. Households and social networks in times of HIV/AIDS: a case from Tanzania"; "Abstract"; "6.1 Introduction"; "6.1.1 Background"; "6.1.2 Household livelihood and social networks"; "6.2. Methodology"; "6.2.1 Study area"; "6.2.2 Research methods"; "6.3. Results"; "6.3.1 Social life in the village"; "6.3.2 Kinship support"; "6.3.3 Support from friends and neighbours"; "6.4 Discussion"; "6.5 Conclusion"; "References"; "Female opportunities to foster income procurement: microfinance and entrepreneurship"; "7. Social and financial performance of the SIKAP microfinance program: the case of women-borrowers in a rural village in the Phi"; "Abstract"; "7.1 Introduction"; "7.1.1 Background of the study"; "7.1.2 Microfinance: the Philippine context"; "7.2 Rationale of the study"; "7.3 Methodology"; "7.4 Conceptual framework for the study"; "7.5 Organisational Profile of SBDFI"; "7.6 Findings of the study"

Sommario/riassunto

In 'The arena of everyday life' nine authors look back and forward at developments in the sociology of consumers and households. Nine chapters show variety in the employed methods, from multivariate analyses of survey data to classical essays. The contributions are organised around four themes. In the first theme, two chapters entail a critical discussion of the concepts livelihood and household. The second part deals with health, in particular food security, hygiene and aids/HIV. The third theme focuses on female opportunities to foster income procurement of household by respectively microfinance and entrepreneurship. The fourth theme concentrates on two topical societal developments in a Western society, the first chapter dealing with the issue of creating opportunities for tailor-made services to older people, the second one focussing on the home-work balance of telecommuters. This publication, written by international researchers, once supervised by prof. Anke Niehof, while writing their PhD dissertation, or (former) colleagues of Niehof, covers the many issues and reflecting her work and interest. The arena of everyday life is what her research and teaching evolved around, as shown in this book.
