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Soggetti	Management Industrial management Aerospace engineering Astronautics Space sciences Power (Mechanics) Innovation/Technology Management Aerospace Technology and Astronautics Space Sciences (including Extraterrestrial Physics, Space Exploration and Astronautics) Energy, general Outer space Exploration Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references & index.
Nota di contenuto	Chapter 1: Space Activities - A Peculiar Economical, Political, and Industrial Sector -- Chapter 2: Space Programs Management -- Chapter 3: Marketing of Space Programs -- Chapter 4: Methods and Tools of Space Programs Management -- Chapter 5: Risk Management of Space Programs -- Chapter 6: Cost Management in Space Programs -- Chapter 7: Financial Management of Space Programs -- Chapter 8: Management of Small, Low Cost Space Programs - A New Paradigm -- Chapter 9: Examples of Management Applied to Different Space Programs -- Acronyms -- Bibliography -- Websites -- Index.
Sommario/riassunto	Beginning with the basic elements that differentiate space programs from other management challenges, Space Program Management

explains through theory and example of real programs from around the world, the philosophical and technical tools needed to successfully manage large, technically complex space programs both in the government and commercial environment. Chapters address both systems and configuration management, the management of risk, estimation, measurement and control of both funding and the program schedule, and the structure of the aerospace industry worldwide.

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