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Sommario/riassunto	The fundamental idea of the present volume is that an engagement with the genres involved in the climate debate can be a key to understanding, developing, and perhaps even changing the debate. The book's starting point is twofold. On the one hand, a well-known problem, the gap between the near-unanimous agreement in science about the basics of human made, or anthropogenic, climate change (ACC), and the widespread lack of acceptance of this agreement in the public sphere. On the other, a field of study, genre research, which has been through an explosive development during the last three decades, but is still a long way from having made its full impact on research and is largely unknown beyond the academy.