

1. Record Nr.	UNINA9910437604403321
Autore	Ceri Stefano
Titolo	Web Information Retrieval / / by Stefano Ceri, Alessandro Bozzon, Marco Brambilla, Emanuele Della Valle, Piero Fraternali, Silvia Quarteroni
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2013
ISBN	3-642-39314-4
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (287 p.)
Collana	Data-Centric Systems and Applications, , 2197-9723
Disciplina	025.04
Soggetti	Information organization Information retrieval Artificial intelligence Mathematical statistics Electronic commerce Information Storage and Retrieval Artificial Intelligence Probability and Statistics in Computer Science e-Commerce/e-business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Part I Principles of Information Retrieval -- An Introduction to Information Retrieval -- The Information Retrieval Process -- Information Retrieval Models -- Classification and Clustering -- Natural Language Processing for Search -- Part II Information Retrieval for the Web -- Search Engines -- Link Analysis -- Recommendation and Diversification for the Web -- Advertising in Search -- Part III Advanced Aspects of Web Search -- Publishing Data on the Web -- Meta-Search and Multi-Domain Search -- Semantic Search -- Multimedia Search -- Search Process and Interfaces -- Human Computation and Crowd Search.
Sommario/riassunto	With the proliferation of huge amounts of (heterogeneous) data on the Web, the importance of information retrieval (IR) has grown considerably over the last few years. Big players in the computer

industry, such as Google, Microsoft and Yahoo!, are the primary contributors of technology for fast access to Web-based information; and searching capabilities are now integrated into most information systems, ranging from business management software and customer relationship systems to social networks and mobile phone applications. Ceri and his co-authors aim at taking their readers from the foundations of modern information retrieval to the most advanced challenges of Web IR. To this end, their book is divided into three parts. The first part addresses the principles of IR and provides a systematic and compact description of basic information retrieval techniques (including binary, vector space and probabilistic models as well as natural language search processing) before focusing on its application to the Web. Part two addresses the foundational aspects of Web IR by discussing the general architecture of search engines (with a focus on the crawling and indexing processes), describing link analysis methods (specifically Page Rank and HITS), addressing recommendation and diversification, and finally presenting advertising in search (the main source of revenues for search engines). The third and final part describes advanced aspects of Web search, each chapter providing a self-contained, up-to-date survey on current Web research directions. Topics in this part include meta-search and multi-domain search, semantic search, search in the context of multimedia data, and crowd search. The book is ideally suited to courses on information retrieval, as it covers all Web-independent foundational aspects. Its presentation is self-contained and does not require prior background knowledge. It can also be used in the context of classic courses on data management, allowing the instructor to cover both structured and unstructured data in various formats. Its classroom use is facilitated by a set of slides, which can be downloaded from www.search-computing.org.

2. Record Nr.	UNINA9910338027903321
Autore	Rezaei Farhad
Titolo	Iran's Foreign Policy After the Nuclear Agreement : Politics of Normalizers and Traditionalists / / by Farhad Rezaei
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783319767895 3319767895
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (xi, 255 pages)
Collana	Middle East Today, , 2945-7025
Disciplina	327.55
Soggetti	Middle East - Politics and government Nuclear engineering Religion and politics Comparative government Political planning Middle Eastern Politics Nuclear Energy Politics and Religion Comparative Politics Public Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The Negotiated Political Order and the Making of Iran's Foreign Policy -- 2. Iran and the United States: The Rise and Fall of the Brief Détente -- 3. Iran and Russia: Completing the Pivot to the East? -- 4. Iran and the European Union: Challenges and Opportunities -- 5. Iran and Iraq: The Lebanonization Project in the Balance -- 6. Iran and Syria: Leveraging the Victory? -- 7. Iran and Saudi Arabia: The Struggle for Regional Hegemony and Islamic Primacy -- 8. Iran and Turkey: Frenemies for Ever? -- 9. Iran and Israel: Taking on the "Zionist Enemy" -- 10. Conclusions.
Sommario/riassunto	The book offers the first systematic account of Iran's foreign policy following the nuclear agreement (JCPOA) of July 14, 2015. The author

evaluates in what ways the JCPOA, in conjunction with the dramatic changes taking shape in the international order, have affected Iran's foreign policy. Known as Normalizers, the moderate leadership under President Hassan Rouhani had planned to normalize Iran's foreign relations by curtailing terrorism and reintegrate Iran into the community of nations. Their hardline opponents, the Principalists, rejected the JCPOA as a tool of subjection to the West and insisted on exporting the Islamist revolution, a source of much destabilization and terror in the region and beyond. The project also analyzes the struggle between Normalizers and their hardline opponents with regards to global and regional issues and Iran's foreign policy towards global powers including the U.S., Russia, EU, and regional countries including Iraq, Syria, Israel, Saudi Arabia and Turkey. Farhad Rezaei is Senior Policy Analyst at the Center for Iranian Studies (IRAM), Ankara, Turkey.
