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| 1. Record Nr. | UNISALENTO991004032169707536 |
| Titolo | L'animalité |
| Pubbl/distr/stampa | [S.l. : s.n.], 1978 |
| Descrizione fisica | 1 v. ; 21 cm |
| Collana | Critique ; 375-376 |
| Disciplina | 848.914 |
| Lingua di pubblicazione | Francese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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- | | |
|-------------------------|---|
| 2. Record Nr. | UNISALENTO991003245539707536 |
| Autore | Gancarz, Mike |
| Titolo | Linux and the Unix philosophy [electronic resource] / Mike Gancarz |
| Pubbl/distr/stampa | Amsterdam ; Boston : Digital Press, 2003 |
| ISBN | 9781555582630
155558263X |
| Descrizione fisica | xxvii, 220 p. ; 24 cm. |
| Disciplina | 005.4/3 |
| Soggetti | Operating systems (Computers)
Electronic books.
Linux
UNIX (Computer file) |
| Lingua di pubblicazione | Inglese |
| Formato | Risorsa elettronica |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | The New Customer Challenge; CRM Technology and CRM: The Need for a Communication-Centric Approach; The Analyst's View of CRM; The Application Revolution and Its Implications for CRM; Analytical CRM; Dot-Com CRM Red Herrings and Introducing CMR (and DCM); A Role |

for Marketing-Oriented CRM Technologies; Selecting Vendor Solutions; Defining CRM Processes; A Researched Approach to CRM; Conclusion; Glossary; Vendor Directory; About the Author; Index.

Sommario/riassunto

In CRM, Jeffrey Peel defines Customer Relationship Management in a radical new way by putting communications at the center. In the past, CRM was mostly about the technology, not about the customer. In this book, Peel talks about a new ethos that is beginning to fundamentally change the way organizations do business. At a technology level, CRM is increasingly about conjoined best-of-breed applications delivered via portal technologies. At a business level, it is beginning to invade traditional territories occupied by brand management or customer support. Peel shows companies how to make the shift to the new paradigm. Defines the nature of new CRM niche solutions Provides entirely new types of functionality that mesh seamlessly Describes solutions focused solely on the needs of the customer.

3. **Record Nr.**

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Autore

Lu Jiaheng

Titolo

An introduction to XML query processing and keyword search // Jiaheng Lu

Pubbl/distr/stampa

Heidelberg, Germany : , : Springer, , 2013

ISBN

3-642-34555-7

Edizione

[1st ed. 2013.]

Descrizione fisica

1 online resource (xii, 291 pages) : illustrations (some color)

Collana

Gale eBooks

Disciplina

004
005.7
005.74
025.04

Soggetti

XML (Document markup language)
Querying (Computer science)
Keyword searching

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Introduction -- XML labeling scheme -- XML data indexing -- XML tree

pattern processing -- Ordered and Generalized XML Tree Pattern Processing -- Effective XML Keyword Search -- XML Keyword Pattern Refinement -- LCRA: XML Keyword Search System and Lotusx: Graphical Query Processing System -- Summary and The Road Ahead.

Sommario/riassunto

"An Introduction to XML Query Processing and Keyword Search" systematically and comprehensively covers the latest advances in XML data searching. It presents an extensive overview of the current query processing and keyword search techniques on XML data, including XML labeling schemes, indexing, processing on order and un-order XML tree patterns, XML query optimization, results estimation, and XML keyword searches, which are elaborated in separate chapters. Graduate students and researchers in the field of XML data searching will find this book an invaluable resource. Prof. Jiaheng Lu is an associate professor at Renmin University of China's School of Information.
