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Nota di contenuto	Part I: Populism as an Essentially Contested Concept in Academic and Political Discourse -- Chapter 1: Introduction: Discursive Approaches to Populism Across Disciplines (Michael Kranert) -- Chapter 2: When Populists Call Populists Populists: 'Populism' and 'Populist' as Political Keywords in German and British Political Discourse (Michael Kranert) -- Part II: Populist and Nationalist Discourses: Links and Tensions -- Chapter 3: The Impossible Totality of Ukraine's 'People': On the Populist Discourse of the Ukrainian Maidan (Olga Baysha) -- Chapter 4: Sri Lanka Between Triumph and Defeat: Studying Populism and Authoritarianism Within Presidential Rhetoric (Anne Gaul) -- Part III: Populist Discourse and the Politics of (Post-)Truth -- Chapter 5: Trump's Text Appeal: Vague Language in Post-Truth Politics (Natalia Knoblock) -- Chapter 6: Social Media and the Concept of Interpellation (Michael Brandmayr) -- Chapter 7: Archetypal Populism: The 'Intellectual Dark Web' and the 'Peterson Paradox' (Darren Kelsey) --

Chapter 8: On the Retreat of Liberal Values and Access to Discourse: Extending Post-Foundational Discourse Theory (Nikola A. Venkov) -- Part IV: Populist Discourse and Discourses of Gender and Sexuality -- Chapter 9: On Behalf of the Family and 'the People': The Right-Wing Populist Repertoire in Croatia (Katja Kahlina) -- Part V: Populist Discourse as Left-Wing and Right-Wing Political Discourse -- Chapter 10: Populism and Nationalism in Jeremy Corbyn's Discourse (Massimiliano Demata) -- Chapter 11: Using Mass and Pop Culture to Dominate Political Discourse: How the Left-Wing Party Podemos Conquered Spanish Living Rooms with IKEA (Sandra Issel-Dombert) -- Chapter 12: Republican Populism and Marxist Populism: Perspectives from Ecuador and Bolivia (Pierre Yves Cadalen) -- Chapter 13: The (Re) Birth of Far-Right Populism in Australia: The Appeal of Pauline Hanson's Persuasive Definitions (Ben Fenton Smith) -- Part VI: Populist Discourse Across the Political Spectrum -- Chapter 14: Caught Between Populism, Elitism and Pluralism: A Method for Political Discourse Analysis (Carola Schoor) -- Chapter 15: Populism as Mainstream Politicians' Political Style During the 2012 Greek Election Campaign (Argyro Kantara) -- Chapter 16: Another Populism is Possible: Popular Politics and the Anti-Colonial Struggle (Nkululeko Mabandla and Ana Deumert).

Sommario/riassunto

"This volume is a timely and important contribution to the manifold controversial debates about 'populisms'. The book covers populist parties in Europe, the European Union, and beyond, in the US, Australia and South America. The systematic and detailed, excellent analyses deconstruct far-right and left-wing populist utterances in many genres and contexts and thus allow for a profound understanding of these complex and intricate phenomena." --Ruth Wodak, Lancaster University, UK, University of Vienna, Austria "This is an extremely rich and much-needed addition to populism research. It provides a diverse collection of discursive approaches to populism and illuminates many cutting-edge issues like the relationship between populism and nationalism, the rubric of post-truth and the role of gender in populism. Starting from the premise that language and meaning are essential to understanding politics, Kranert has collected an astonishing ensemble of cross-disciplinary and international papers that will greatly enhance the reflexive and rigorous analysis of populist phenomena." --Yannis Stavrakakis, Aristotle University of Thessaloniki, Greece This edited book presents a cross-disciplinary and international conversation about the discursive nature of 'populist' politics. Based on the idea that language and meaning making are central to the political process, the authors present research originating from disciplines such as sociology, political science, linguistics, gender studies and education, giving credence to the variety and context dependence of both populist discourse and its analysis. Using a variety of different theoretical frames, the volume examines international case studies from Europe, Africa, Asia and the Americas, looking at different modes of populism as well as the interaction of populism with other ideologies and belief systems. The chapters draw on several disciplines, and will be of interest to scholars working in linguistics, political studies, journalism, rhetoric and discourse analysis. Michael Kranert is a lecturer in sociolinguistics at the University of Southampton, UK.
