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Altri autori (Persone)	JonesGeoffrey <1952->
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Nota di contenuto	Cover; Title; Copyright; Contents; List of figures and tables; List of contributors; Preface; 1 Banks as multinationals; 2 Evolution of multinational banks: a theoretical perspective; 3 Competitive advantages in British multinational banking since 1890; 4 Paradise lost? British banks in Australia; 5 Structural alternatives and constraints in the evolution of exchange banking; 6 German banks abroad before 1914; 7 The Rothschilds: ownership advantages in multinational banking; 8 The Imperial Ottoman Bank in the later nineteenth century: a multinational 'national' bank? 9 Swiss international banking, 1890-195010 Chinese business and banking in South-East Asia since 1870; 11 The Yokohama Specie Bank: a multinational in the Japanese interest 1879-1931; 12 Banks over borders: some evidence from their pre-1914 history; 13 US multinational banking: history and prospects; 14 US investment banks as multinationals; Index
Sommario/riassunto	This comparative, international study looks at origins and business strategies of multinational banks. A distinguished team of bankers and academics from the United States, Japan, Europe and Australia survey

the evolution of multinational banks over time and suggest a conceptual framework in which this development can be understood. In-depth analyses of the multinational banking strategies of selected countries and institutions lead from early nineteenth century on to late twentieth century developments and future trends in investment banking. The approach is interdisciplinary, with e

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Descrizione fisica	1 online resource
Soggetti	Respiratory organs - Diseases Respiratory Tract Diseases Appareil respiratoire - Maladies Aparell respiratori - Malalties Pneumologia Bronquis - Malalties Periodical periodicals. Periodicals. Periodiques.
Lingua di pubblicazione	Inglese
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