1. Record Nr. UNINA9910427724703321 Autore Crespi John A. Titolo Manhua Modernity: Chinese Culture and the Pictorial Turn / / John A. Crespi Pubbl/distr/stampa University of California Press, 2020 Berkeley, CA:,: University of California Press,, [2020] ©2020 Descrizione fisica 1 online resource (230 p.) Disciplina 741.5/6951 Soggetti Caricature - Political aspects - China - 20th century Caricature - China - History - 20th century Caricatures and cartoons - China - History - 20th century Communism and culture - China - History - 20th century Political culture - China - History - 20th century PERFORMING ARTS / Film & Video / History & Criticism Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Frontmatter -- Contents -- List of Illustrations -- Acknowledgments --Introduction: Manhua, Magazines, Modernity -- 1. Shanghai Sketch and the Illustrated City -- 2. War, Rites of Passage, and Resistance Sketch -- 3. Zhang Guangyu and the Pictorial Imagination of Manhua Journey to the West -- 4. Propaganda and the Pictorial: Manhua yuekan, 1950-

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popular pictorial magazines that entertained, informed, and mobilized

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Sommario/riassunto A free open access ebook is available upon publication. Learn more at www.luminosoa.org. From fashion sketches of smartly dressed Shanghai dandies in the 1920s, to multipanel drawings of refugee urbanites during the war against Japan, to panoramic pictures of anti-American propaganda rallies in the early 1950s, the polymorphic cartoon-style art known as manhua helped define China's modern experience. Manhua Modernity offers a richly illustrated, deeply contextualized analysis of these illustrations across the lively pages of

a nation through a half century of political and cultural transformation. In this compelling media history, John Crespi argues that manhua must be understood in the context of the pictorial magazines that hosted them, and in turn these magazines must be seen as important mediators of the modern urban experience. Even as times changed—from interwar-era consumerism to war-time mobilization to Mao-style propaganda—the art form adapted to stay on the cutting edge of both politics and style.